

# TLT Funding discussion

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# Transient Lodging Tax (TLT) Goals

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"TLT is to be expended on those activities that promote tourism, economic development, recreational activities and investments in programs that beautify the community for residents and visitors and that increases the number of overnight stays."

Policy # F-12-11-002



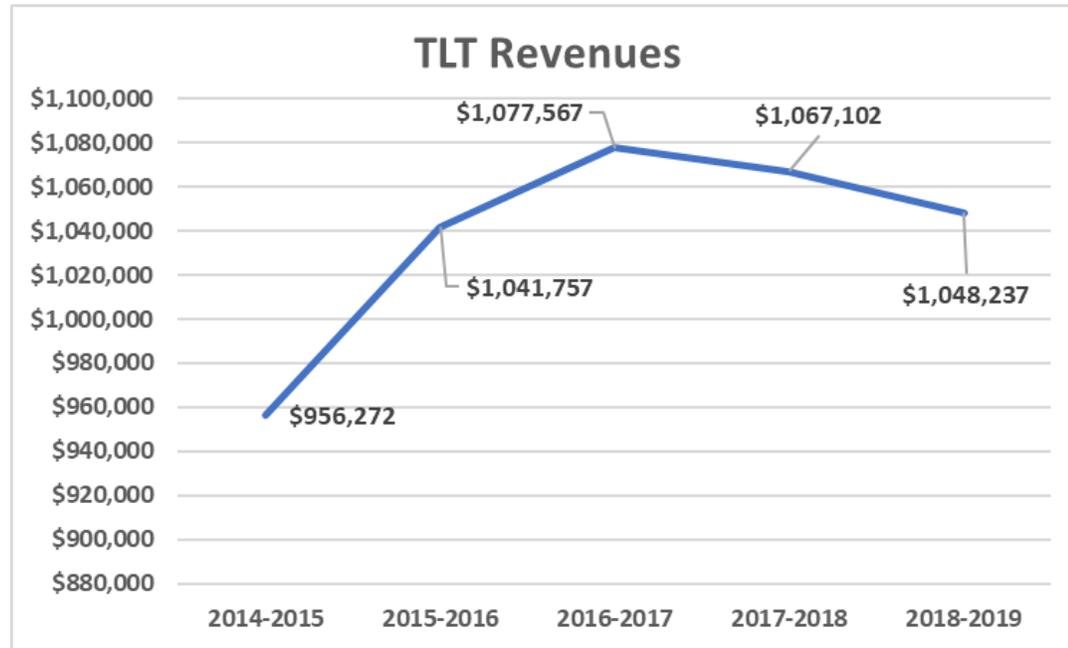
# Transient Lodging Tax (TLT) Revenue Facts

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- The COVID-19 crisis has had a severe impact on travel.
- Transient Lodging Tax (TLT) revenue has decreased significantly.
- The State forecasts that TLT revenues will remain at record lows (40-50% of normal) for the next fiscal year.
- The expected reduced revenues are projected to generate an \$894,520 funding gap in the FY19-21 biennium.



# TLT Revenue History and Projections



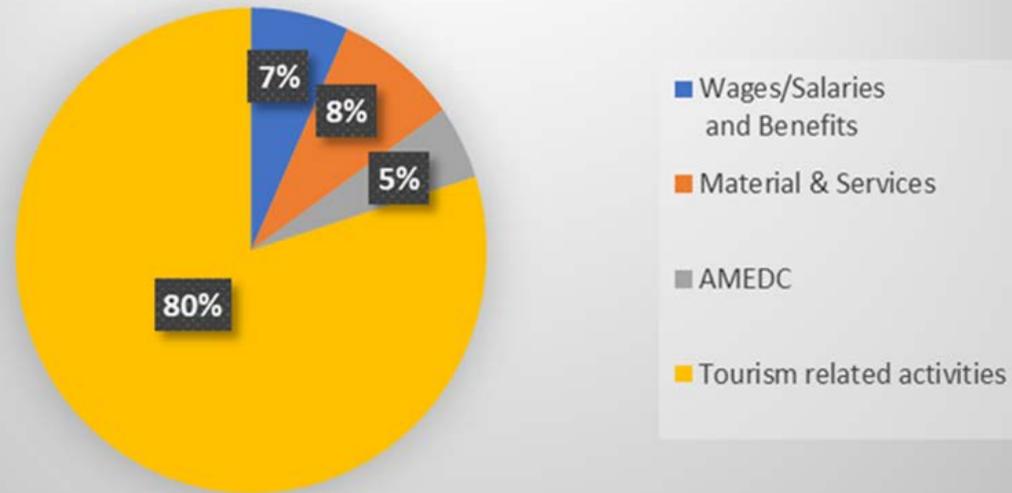
2019-2020	
Month	% Change
July	-8.11%
August	-15.21%
September	4.68%
October	-3.92%
November	11.40%
December	14.34%
January	-0.99%
February	-13.37%
March	-56.85%
April	-67.67%
May (Projected)	-67.00%
June (Projected)	-55.00%



# TLT Budget and Distribution

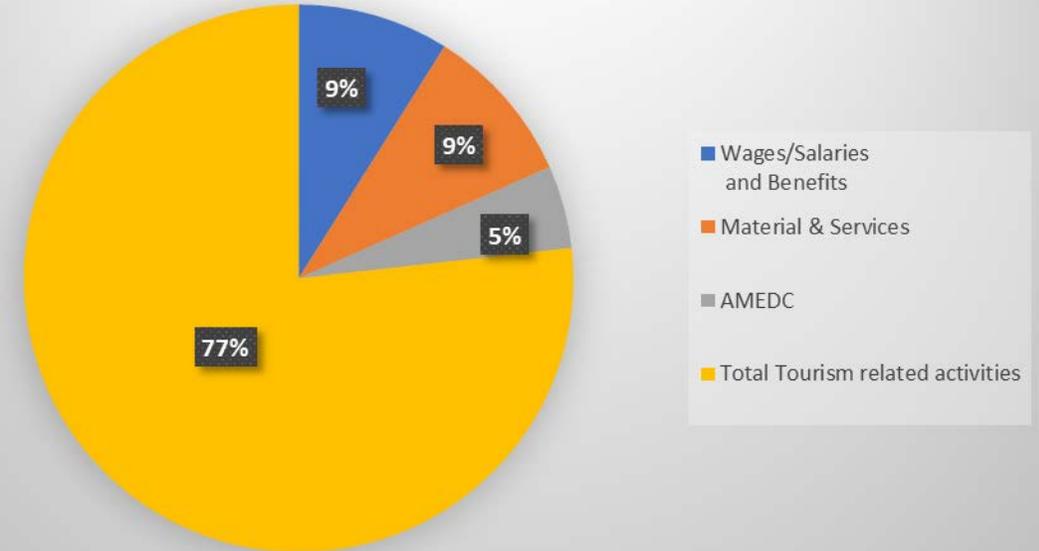
Pre COVID-19

FY19-21 TLT Plan Budget  
\$2,107,800



During COVID-19

FY19-21 TLT Revised Distribution (Balanced)  
\$1,213,280



# TLT Advisory Committee review and concerns

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- The TLT Advisory committee met on June 4, 2020:
  - Recommendations and actions from the committee include:
    - Staff received general support to disburse funds on a quarterly basis.
    - The advisory committee was not in complete support of staff's recommendations for reductions as presented.
    - Recommended exploring the option of transferring General Fund to augment TLT fund.



# TLT Advisory Committee review and concerns

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- Staff shares the committee's concerns:
  - The recipient organizations are our partners and we consider them our friends and neighbors, and we know that they care deeply about the City.
  - These recommended reductions are bound to have a significant impact on the city and all agencies.



# Recommendations

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1. TLT Disbursement methodology.
2. FY 19-21 budget reductions (Particularly to the second half of the biennium).



# TLT Disbursement

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- Make allocations based on previous quarters revenue
  - **EX.** If agency A is **budgeted** for 25% of annual revenue, they will receive 25% of **actual** quarterly revenue.



# FY 20-21 Reductions (Second half of the biennium)

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- We are budgeting for 60% decrease in funding as a **baseline**
  - Additional reductions include:
    - NWAA – 100%
    - Airport – 100%
    - CTP – 100%
    - AMEDC – 80%
    - Trolley - 100%
    - Public Safety Event OT – 85%
    - PW Streets - 85%



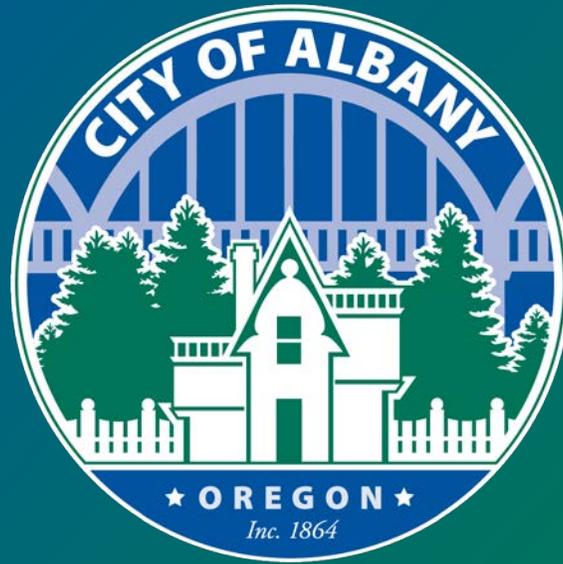
# TLT Budget

Account Description	FY19-20			FY20-21			Biennial Budget	\$894,520
	FY19-20 Planned Budget	FY19-20 Revised Budget	% Decrease	FY20-21 Planned Budget	FY20-21 Revised Budget	% Decrease	FY19-21 Revised Biennial Budget	% of the FY20-21 Biennial Budget
TLT (ALL Revenues)	\$1,048,600	\$789,000	-24.76%	\$1,059,200	\$424,280	-60%	\$1,213,280	
Wages/Salaries and Benefits	\$68,100	\$68,100	0.00%	\$73,500	\$40,097	-45%	\$108,197	9%
Material & Services	\$86,700	\$86,700	0.00%	\$91,900	\$27,570	-70%	\$114,270	9%
AMEDC	\$51,600	\$51,600.00	0.00%	\$51,600	\$7,740	-85%	\$59,340	5%
Total Tourism related activities	\$842,200	\$776,200	-7.84%	\$842,200	\$155,273	-82%	\$931,473	77%
	\$1,048,600	\$982,600	-6.29%	\$1,059,200	\$230,680	-78%	\$1,213,280	100%
	<b>FY19-20 Gap</b>	<b>(\$193,600)</b>				<b>FY20-21 GAP</b>	<b>\$0.00</b>	



# TLT Budget Details (Balanced)

Account Description	FY19-20			FY20-21			Biennial Budget	\$894,520
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CITY EVENTS	\$1,000	\$1,000	0.00%	1000	\$300	-70%	\$1,300	0.11%
COLLABORATIVE TOURISM	\$48,400	\$6,400	-86.78%	48400	\$0	-100%	\$6,400	1%
ALBANY MAIN ST PROG DEV	\$48,400	\$48,400	0.00%	48400	\$14,520	-70%	\$62,920	5%
VETERANS' DAY PARADE	\$3,000	\$0	-100.00%	3000	\$901	-70%	\$901	0%
ALBANY DOWNTOWN ASSOCIATION	\$46,300	\$46,300	0.00%	46300	\$13,890	-70%	\$60,190	5%
ALBANY VISITORS ASSOCIATION	\$384,500	\$384,500	0.00%	384500	\$115,350	-70%	\$499,850	41%
MONTEITH HOUSE OPERATIONS	\$6,300	\$6,300	0.00%	6300	\$1,893	-70%	\$8,193	1%
TO: AIRPORT - TLT	\$72,300	\$51,300	-29.05%	72300	\$0	-100%	\$51,300	4%
TO: FIRE - TLT	\$24,800	\$24,800	0.00%	24800	\$2,790	-89%	\$27,590	2%
TO: MONTEITH HOUSE - TLT	\$6,300	\$6,300	0.00%	6300	\$2,524	-60%	\$8,824	1%
TO: NWAA - TLT	\$153,400	\$153,400	0.00%	153400	\$0	100%	\$153,400	13%
TO: POLICE - TLT	\$24,800	\$24,800	0.00%	24800	\$2,790	-89%	\$27,590	2%
TO: PW STREETS - TLT	\$2,800	\$2,800	0.00%	2800	\$315	-89%	\$3,115	0%
TO: TROLLEY - TLT	\$19,900	\$19,900	0.00%	19900	\$0	-100%	\$19,900	2%
	\$1,048,600	\$982,600	-6.29%	\$1,059,200	\$230,680	-78%	\$1,213,280	100%
	<b>FY19-20 Gap</b>	<b>(\$193,600)</b>			<b>FY20-21 GAP</b>		<b>\$0.00</b>	



# Questions