TRANSIENT LODGING TAX ADVISORY COMMITTEE

AGENDA

Wednesday, February 5, 2020

3:00–5:00 p.m.

Municipal Courtroom, City Hall

333 Broadalbin Street SW

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF MINUTES (Chair)
   a. September 4, 2019. [Pages 2-3]

4. BUSINESS FROM THE PUBLIC (Chair)

5. SCHEDULED BUSINESS

   a. Introduction of new Willamette Valley Visitors Association Executive Director [Verbal] (Dykast)

   b. CTP Grant Request: $5,875.71 Albany Scottish Festival & Highland Games [Pages 4-24] (Dykast)

   c. CTP Grant Request: $27,813 National Championship Tournament Play [Pages 25-46] (Dykast)

   d. CTP Grant Request: $24,511 Gallery Calapooia Marketing Campaign [Pages 47-78] (Dykast)

   e. Staff updates and issues. [Page 79] (Dykast)

6. BUSINESS FROM THE COMMITTEE

7. NEXT MEETING DATE: Wednesday, September 2, 2020 (Chair)

8. ADJOURNMENT

The location of this meeting is accessible to the disabled. If you have a disability that requires accommodation, please notify the City Manager's Office in advance of the meeting: cmadmin@cityofalbany.net | 541-791-0206 or 541-917-7519.

MINUTES

Wednesday, September 4, 2019
3:00 p.m.
Municipal Courtroom, City Hall

Approved: DRAFT

CALL TO ORDER

Vice Chair Matthew Koopman called the meeting to order at 3:01 p.m.

ROLL CALL

Committee Members present: James Dufour, Peggy Burris, Matthew Koopman, Michael Braibish, Ray Kopczynski, Mitch Langjahr, and Pam Silbernagel

Committee Members absent: None

The Chair welcomed new members Ray Kopczynski and Michael Braibish. Discussion followed about the goals and responsibilities of the committee.

APPROVAL OF MINUTES

May 29, 2019

MOTION: Member Pam Silbernagel moved to approve the minutes. Member James Dufour seconded the motion, which passed 7-0.

SCHEDULED BUSINESS

Business from the public

Albany Visitors Association (AVA) Director Rebecca Bond shared new numbers from Travel Oregon about the value of tourism. The committee reviewed a handout from Bond. Albany Downtown Association (ADA) Director Lise Grato shared the September Downtown Albany newsletter and described other downtown projects and events, including that visitors were coming from long distances to the Art and Air Festival. The committee reviewed the newsletter handout. Member Peggy Burris mentioned that people from all 50 United States and 20 countries have visited the Carousel

CTP grant request: $10,000 from Dave Wilson for King of the Valley BEER-B-Que Festival

Dave Wilson of Willamette Valley Presents, LLC, presented a request for startup costs for the first BEER-B-Que Festival to take place at Timberline Park June 26-27, 2020. Discussion followed. After some discussion, Wilson said he would return in February with additional materials and request the funds then.

Peggy Burris left the meeting at 3:47 p.m.

Post Event Report: Bruce Edwards, Portable Pitching Mounds

Event and Program Coordinator Bruce Edwards shared a report (see agenda file).

Post Event Report: Rebecca Bond, Digital Display Package

Bond shared a report (see agenda file). Mitch Langjahr left the meeting at 3:56 p.m.

Post Event Report: John Rich, Willamette Valley Quilt Show

John Rich, of Rich's Sewing and Vacuum, shared a report (see agenda file).

Staff updates and issues

Economic Development Coordinator Sophie Dykast will be the staff liaison to the TLT Advisory Committee going forward. Dykast and Economic Development Manager Seth Sherry clarified budget and code update questions. Discussion followed. Silbernagel requested that the TLT revenue reports include notes regarding events that could impact revenue fluctuations.

BUSINESS FROM THE COMMITTEE

None.

NEXT MEETING DATE

Wednesday, February 6, 2020

ADJOURNMENT

Hearing no further business, Vice Chair Koopman adjourned the meeting at 4:15p.m.

Submitted by,

Sophie Dykast
Economic Development Coordinator

Reviewed by,

Seth Sherry
Economic Development Manager

APPLICATION FORM
for
FUNDING REQUEST

Collaborative Tourism Promotion

Amount of Funding Request: $ 5875.71

Organization Name: Fire & Ice Celtic Events		
Address: 4810 NE Vaughn Ave, Terrebonne, OR 97322-local address 2235 Monticello St SE Albany, OR 97322		
Contact Person and Title: Rochelle Reed, Secretary		
Telephone: 541-731-4535	Fax:	E-mail: albanyscottishfestival@gmail.com
Federal Tax Identification Number (if applicable): 83-4008841		

If more space is needed to answer the following questions, please attach no more than five additional pages.

1. Describe the event or activity proposed for which funding is being requested. Be specific.

   See attached doc

2. How will this event or activity benefit tourism and the Albany community?

   See attached doc

3. Has this event or activity occurred in previous years and/or in another location?

   No. There are many similar events throughout the PNW that are very successful, but this will be the first of its kind in Albany

4. Please submit a budget with the request, including all proposed project resources and expenditures, including grant and non-grant funds. How will the requested funding be spent?

   See attached doc

5. Please choose one that best describes your event or activity:

   ☐ Onetime ☑ Ongoing ☐ Unsure

6. Have you applied for a CTP grant for this event or activity before? [A tiered-percentage approach is used when evaluating an organization's multiyear funding requests, i.e., up to 70% grant funding the first year, up to 30% second year.]

☐ Yes ☑ No

If yes, please explain.

7. If your organization is chosen to receive a grant, you will be required to submit a final written report after the event/activity. The report needs to include the following: description of how CTP grant funds were of benefit to your event/activity; any relevant financial reporting; attendance figures, attendee comments, or questionnaire responses; description of the impact on local businesses (if determinable); examples of media features and exposure; and any additional information that helps to illustrate the success of the event/activity. Are you willing to do this?

☑ Yes ☐ No

8. Have you included the required bids/quotes or other paperwork supporting your request for grant funding? *(One quote is required for requests under $10,000. Three quotes are required for requests over $10,000.)*

☑ Yes ☐ No

1. Describe the event or activity proposed for which funding is being requested. Be specific.

We are starting an annual community event, focused on family and Celtic heritage. We will have vendors, food, drink, live music/entertainment, a kids entertainment area and Scottish Highland Games. We are seeking funding assistance in order to create a successful community event that will draw attendees from areas outside of, and within Albany. We are hoping to support as many local small businesses as possible, registering them as vendors for the event.

2. How will this event or activity benefit tourism and the Albany community?

Some of our competitors, vendors and entertainment are traveling here for this event specifically, even traveling from Washington and Idaho. Some of these individuals and groups have followings spanning the nation. Albany is very centrally located for people in the PNW that are regulars to these events, and is also a great location to bring people to the area that maybe aren't familiar, but interested in the experience. Based on the location, the hotels, stores, restaurants in Albany will all benefit from the out of town attendees. Our facebook event has reached over 40,000 views, and we have upwards of 3,000 RSVPs. We currently have 24 vendors and 20 athletes registered, as well as 3 Scottish Clans committing to our cultural advancement. We have booked 3 Celtic bands, 2 pipe and drum bands, and are in communication with an Irish dance group who is interested in performing. All of these numbers have been reached through word of mouth. We would love to bring as many people here as possible, highlighting the Scottish culture that is underlying in Albany's history. Names like Monteith, Broadalbin, Lyons and Ellsworth all originate in Scotland, whether it be a town or a Clan. Considering this history, we incorporated the Confluence and Crossroads design of the Albany flag for our logo design/creation. If we are successful in achieving the goals we have set forth, the Albany Scottish Festival & Highland Games will become a destination event throughout the Willamette Valley, and beyond.

4. Please submit a budget with the request, including all proposed project resources and expenditures, including grant and non-grant funds. How will the requested funding be spent?

Please see attached budget for resources & expenditures. In addition:

We have reached out to several local businesses for sponsorship for this event. At this time, we have received 5 cash commitments in support of this event, totaling $1,925. Should our expenses exceed that of our expected support, we will then take a look at some areas we can cut back or eliminate. Things that may be able to be reduced are live entertainment and promotional materials/shirts.

We are seeking assistance at this time, in order to get this festival off the ground as successfully as possible, with the goal of becoming self-sufficient in 1-2 years.

Albany Scottish Festival & Highland Games Projected Budget		
INCOME		
	BUDGET	
	Cash	In-Kind
Fire & Ice Celtic Events Funds	$ 2,662.00	$ 2,250.00
Sponsorships	$ 1,925.00	
Athlete Registration Fees ($30 per)	$ 1,500.00	
Vendor Fees ($40 per)	$ 1,200.00	
Clan Registration Fees ($15 per)	$ 150.00	
Proposed CTP Grant Funds	$ 5,875.71	
SUB TOTAL INCOME	$ 13,312.71	$ 2,250.00
TOTAL INCOME	$	15,562.71

	EXPENSES		
LINE ITEM		BUDGET	
		Cash	In-Kind
1	Staff time- Fire & Ice Celtic Events	$ -	$ 2,250.00
2	ABN Registration	$ 50.00	
3	Live Entertainment	$ 2,031.00	
4	Promotional Materials	$ 4,983.78	
5	Park Rental Fees & Deposit	$ 740.00	
6	Special Event Insurance	$ 1,802.84	
7	Logo Design	$ 62.00	
8	Porta-Pots & Dumpster	$ 1,043.09	
9	Games Equipment	$ 2,600.00	
	SUB TOTAL EXPENSES	$13,312.71	$2,250.00
	TOTAL EXPENSES		$15,562.71

Total Request from TLT Committee	$ 5,875.71

Highlighted sections are proposed CTP income and expenses.

Gmail

Albany Scottish Festival <albanyscottishfestival@gmail.com>

Payment Receipt - Oregon Business Filing

1 message

noreply@nicusa.com <noreply@nicusa.com> Thu, Jan 23, 2020 at 4:00 PM

Payment Receipt Confirmation

Your payment was successfully processed. You may print this receipt page for your records by selecting Print.

Transaction Summary

Description	Amount
Oregon Business Filing	$50.00
Total Amount Paid	$50.00

Customer Information

Customer Name Rochelle Reed
Local Reference ID 163705099
Receipt Date 1/23/2020
Receipt Time 04:00:53 PM PST

Payment Information

Payment Type Credit Card
Credit Card Type VISA
Credit Card Number ******2427
Order ID 96401060
Billing Name Rochelle D Reed

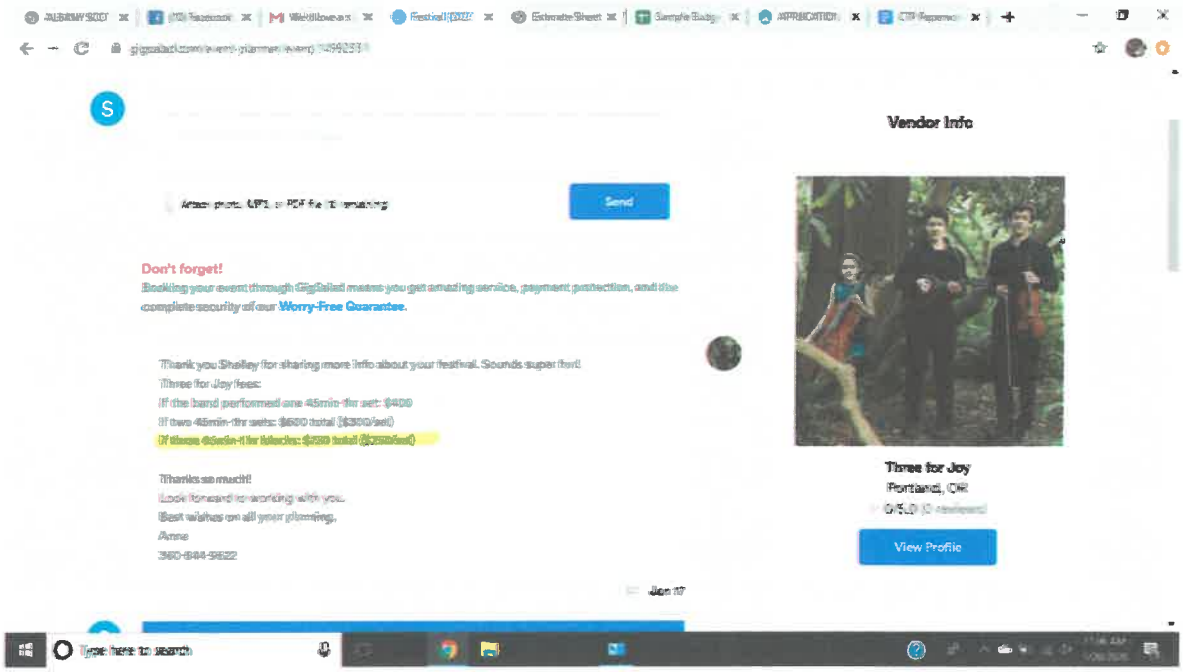
Billing Information

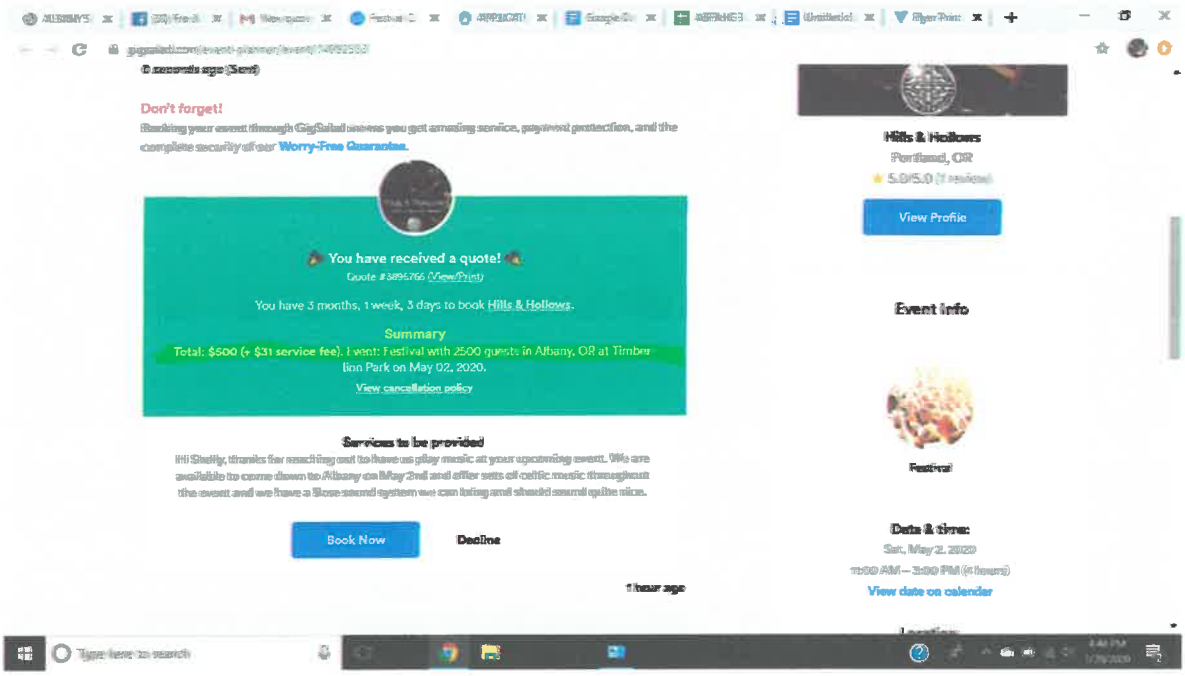
Billing Address 2235 MONTICELLO ST SE
Billing City, State ALBANY, OR
ZIP/Postal Code 97322-8918
Country US
Phone Number 5417314535

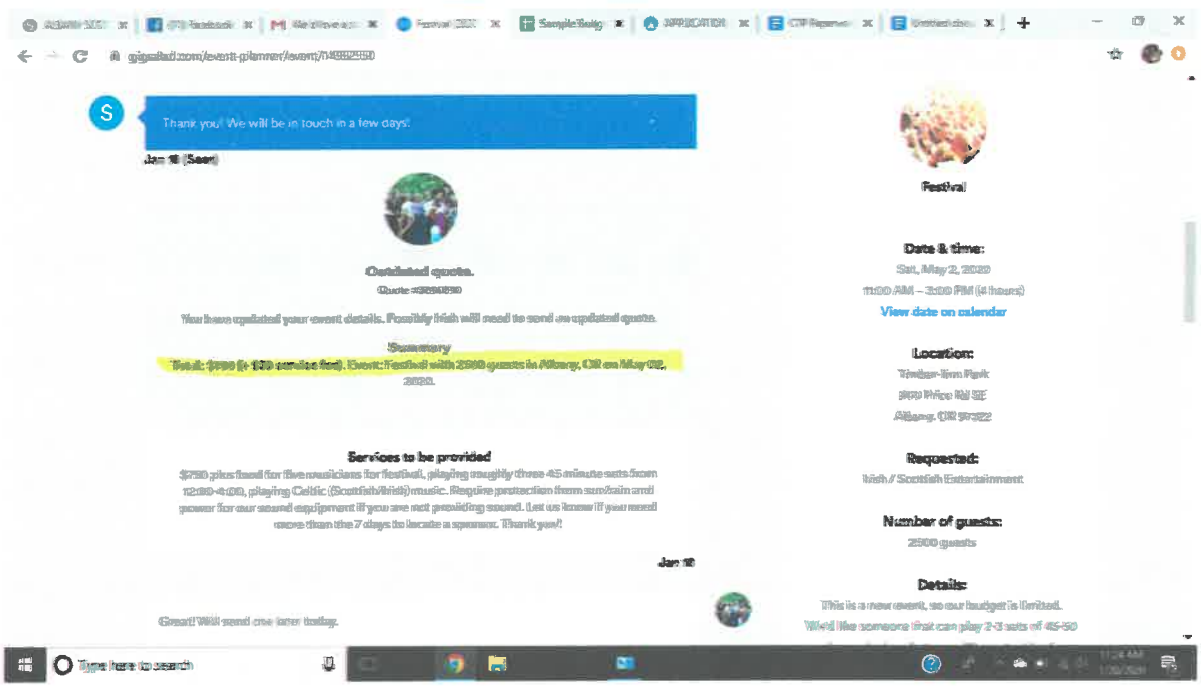
This receipt has been emailed to the address below.

Email Address AlbanyScottishFestival@gmail.com

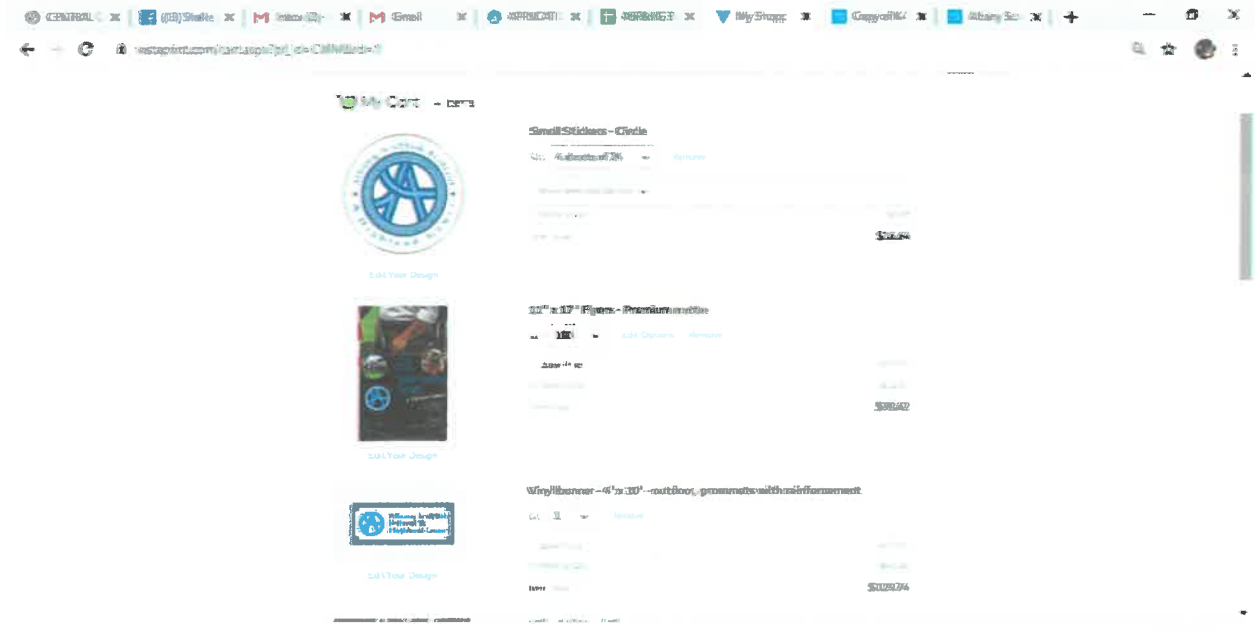
Entertainment Quotes

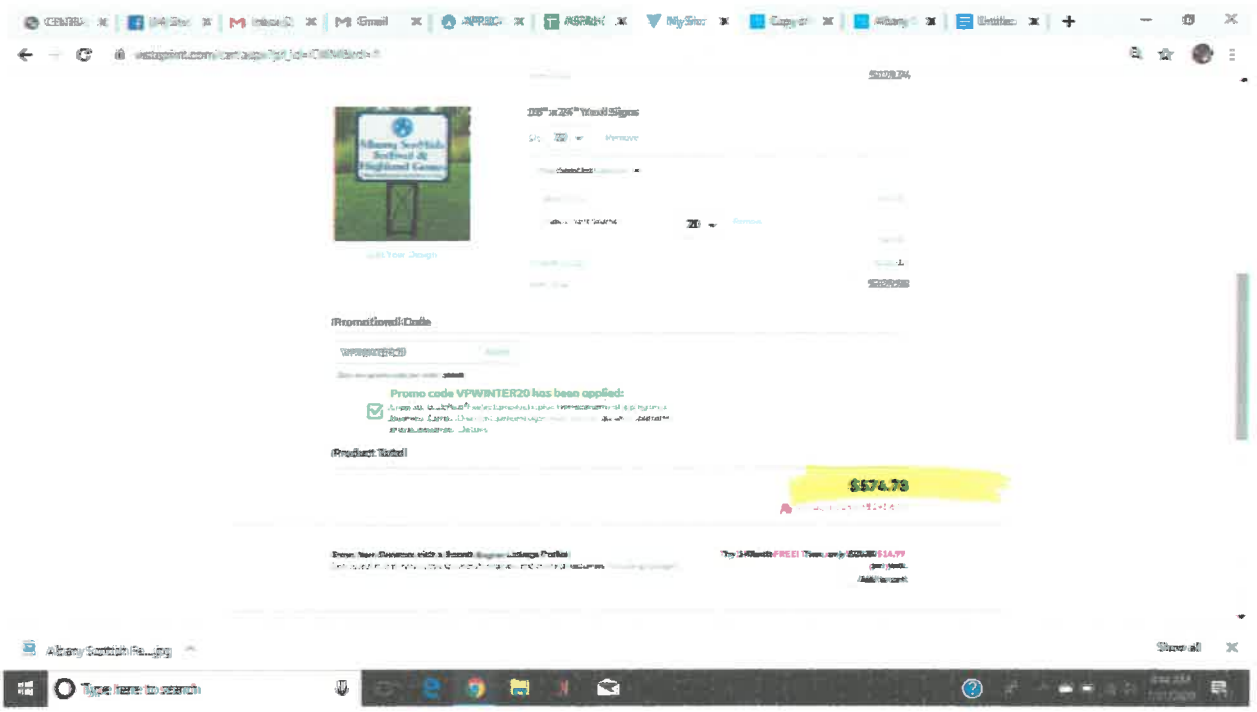


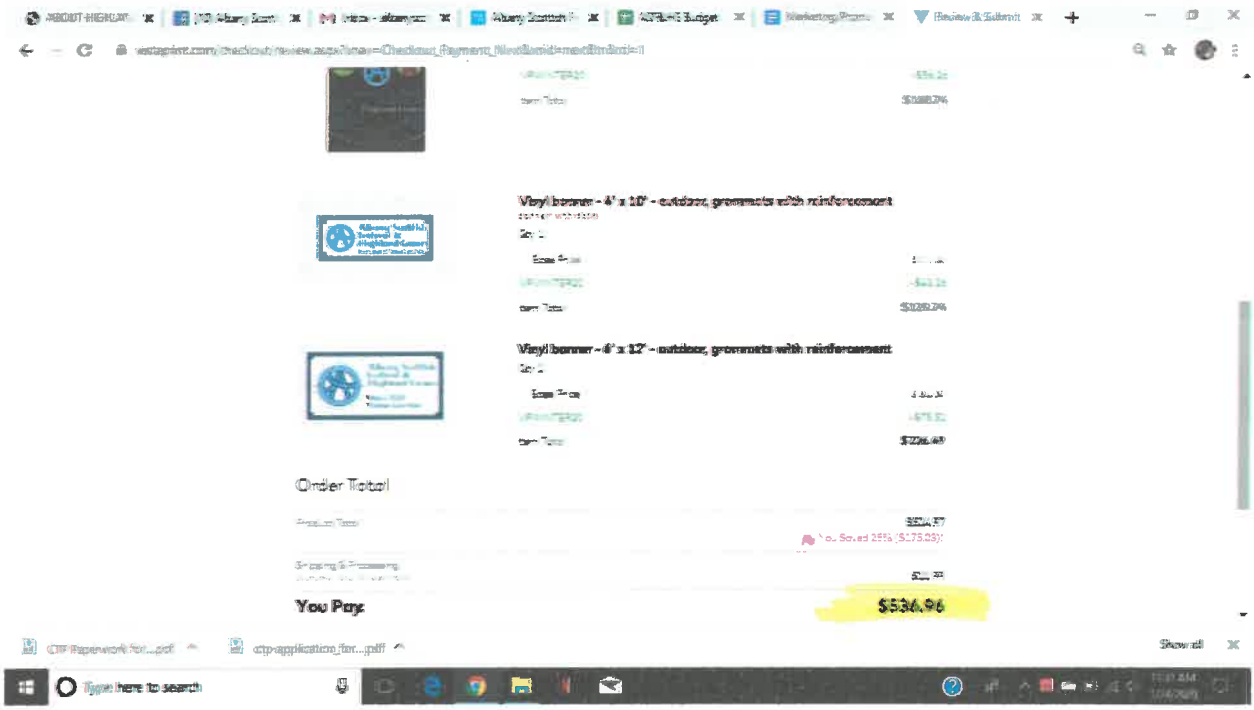

0 seconds ago (Sent)
Don't forget!
Booking your event through GigSalad seems you get amazing service, payment protection, and the complete security of our Worry-Free Guarantee.
You have received a quote!
Quote #3896766 (View/Print)
You have 3 months, 1 week, 3 days to book Hills & Hollows.
Summary
Total: $500 (+ $31 service fee). Event: Festival with 2500 guests in Albany, OR at Timber Inn Park on May 02, 2020.
View cancellation policy
Services to be provided
Hi Shelly, thanks for reaching out to have us play music at your upcoming event. We are available to come down to Albany on May 2nd and offer sets of celtic music throughout the event and we have a Bose sound system we can bring and should sound quite nice.
Book Now
Decline
1 hour ago
Hills & Hollows
Portland, OR
5.0/5.0 (1 review)
View Profile
Event Info
Festival
Date & time:
Sat, May 2, 2020
11:00 AM – 3:00 PM (4 hours)
View date on calendar
Type here to search


gigsalad.com/event-planner/event/14992550
Thank you! We will be in touch in a few days!
Jan 18 (Sent)
Outdated quote.
Quote #3896850
You have updated your event details. Possibly Irish will need to send an updated quote.
Summary
Total: $750 (+ $30 service fee). Event: Festival with 2500 guests in Albany, OR on May 02, 2020.
Services to be provided
$750 plus food for five musicians for festival, playing roughly three 45 minute sets from 12:00-4:00, playing Celtic (Scottish/Irish) music. Require protection from sun/rain and power for our sound equipment if you are not providing sound. Let us know if you need more than the 7 days to locate a sponsor. Thank you!
Jan 18
Great! Will send one later today.
Festival
Date & time:
Sat, May 2, 2020
11:00 AM – 3:00 PM (4 hours)
View date on calendar
Location:
Timber-Inn Park
Albany, OR 97322
Requested:
Irish / Scottish Entertainment
Number of guests:
2500 guests
Details:
This is a new event, so our budget is limited.
We'd like someone that can play 2-3 sets of 45-50
Type here to search

Marketing Materials






Vinyl banner - 4' x 10' - outdoor, grommets with reinforcement
Vinyl banner - 6' x 12' - outdoor, grommets with reinforcement
Order Total
You Pay
$536.96

Apparel Quote Sheet

Job #
Name Albany Scottish Festival
Contact Shelley Reed, Kilnt Sheets
Email albanyscottishfestival@gmail.com
Phone

Date 01/17/2020 **(quotes are valid for 30 days)**

Acct. Rep Josh Ohling
Email josh@nodinx.com
Phone 541-967-8494

NO DINX
PRINT ★ DESIGN

Item #	Color	Description	Print Locations	# of Ink Colors	Misc	XS	SM	MD	LG	XL	2X	3X	4X	Quantity	Price per Garment	Total
3413C	Grey Triblend	Bella + Canvas Triblend T-Shirt	2	2		5	5	15	20	25				70	$13.74	$961.80
3413C	Grey Triblend	Bella + Canvas Triblend T-Shirt	2	2							15			15	$15.99	$239.85
3413C	Grey Triblend	Bella + Canvas Triblend T-Shirt	2	2								15		15	$17.99	$269.85
3413C	Grey Triblend	Bella + Canvas Triblend T-Shirt	2	2									10	10	$19.99	$199.90
SS4500	Black	Independent Midweight Pullover Hoodie	2	2				10	15	15				40	$20.99	$839.60
SS4500	Black	Independent Midweight Pullover Hoodie	2	2							5	5		10	$24.74	$247.40
SS4500	Black	Independent Midweight Pullover Hoodie	2	2									5	5	$28.49	$142.45
3719	Black	Bella + Canvas Sponge Fleece Pullover Hoodie	2	2		5	5	15	10					35	$27.74	$970.90
													Total Quantity	200	Total Cost	$3,871.75

City of Albany, OR
333 Broadalbin Street SW
Albany, OR 97321
541-917-7777
parksandrecreation@cityofalbany.net
https://www.cityofalbany.net/parks

PERMIT #2847

Authorized On: 01/23/2020 02:49 PM

NOTE: Rental

Location
Timber Linn Memorial Park
900 Price Road SE
Albany, OR 97322

Permit Holder
Fire & Ice Celtic Association
136 W 1st St
Albany, OR 97321
541-619-0183

Authorized Agent
Melissa Kemmer
541-917-7777
parksandrecreation@cityofalbany.net
https://parks.cityofalbany.net/

RESERVATIONS

Location	Facility	Date	Time	Hours	Fee
Timber Linn Memorial Park	Both Shelters	Sat, May 2nd 2020	All Day	0.00	$380.00
	Addons	Alcohol refundable deposit for parks $150			$150.00
		Parks Refundable Security Deposit			$100.00
		Vehicle Access - Loading/Unloading			$100.00
		Sound permit			$10.00
		Addons Total			**$360.00**
				TOTAL:	**$740.00**

CHARGES

LOCATION	FACILITY	DESCRIPTION	TOTAL	PAID	BALANCE DUE
Timber Linn Memorial Park	Both Shelters	May 2, 2020 12:00 AM-May 3, 2020 12:00 AM	$380.00	$0.00	$380.00
Timber Linn Memorial Park	Both Shelters	Alcohol refundable deposit for parks $150	$150.00	$0.00	$150.00
Timber Linn Memorial Park	Both Shelters	Parks Refundable Security Deposit	$100.00	$100.00	$0.00
Timber Linn Memorial Park	Both Shelters	Vehicle Access - Loading/Unloading	$100.00	$0.00	$100.00
Timber Linn Memorial Park	Both Shelters	Sound permit	$10.00	$0.00	$10.00
		TOTAL:	$740.00	$100.00	$640.00

PAYMENTS

RECEIPT #	DATE/TIME	DESCRIPTION	AMOUNT
19732059	01/23/2020 02:49 PM	Credit/Debit	$100.00
		TOTAL:	$100.00

PROMPT RESPONSES

Kaliff INSURANCE | 100 YEARS 1917-2017

Terms and Conditions - Valid for thirty (30) days only

Date: Jan 27, 2020

Kaliff Insurance

Risk Type: 00200F Festival

Certain Underwriters at Lloyd's 100%

Underwriter: Mitchell H Kaliff

Applicant Name/Address:	Proposed Effective: Event –Albany, OR – May 2020
Fire & Ice Celtic Events dba Central Oregon Celtic Festival & Highland Games 4810 NE Vaughn Ave Terrebonne, OR 97760	Commercial General Liability Subject to exclusions/limitations

Operations: Festival

Limits

$	2,000,000.00	Each Occurrence
$	5,000,000.00	General Aggregate
$	2,000,000.00	Products/Completed Operations
$	2,000,000.00	Personal/Advertising Injury
$	100,000.00	Damage to Rented Premises
	None	BI/PD deductible per claim
		Subject to 90 day accelerated Minimum Earned Premium Endorsement
$	1,733.00	Total Premium/Taxes/Fees due at binding (add TRIA if accepted)
$	51.99	Plus applicable surplus lines taxes and fees for underlying limits premiums
$	1,784.99	Total amount due in order to bind
$	**89.61**	**Terrorism Coverage-if coverage is elected-add to premium total (including tax)**

Needed to bind: Fully completed and signed KALIFF INSURANCE APPLICATION, any supplemental applications as applicable to operations. Fully completed and signed Terrorism (TRIA) election/rejection form.

***Coverage cannot be bound without all required items needed to bind. The Company cannot bind coverage until all requirements have been met or complied with per this quote.**

2009 NW Military Hwy San Antonio, Texas 78213 210-829-7634 Fax 210-829-7636

Find Services

Activity | Details | Req's | Delivery

I Will Illustrate Celtic Knots Or Do Celtic Logo Design

Status	Completed
Purchased from	Ivanamundja
Delivery due date	Jan 16, 04:34 PM
Total price	$62
Order number	#FO1DA5849A87

Order Again

Jan 9

You placed the order
Jan 9, 04:29 PM

You submitted the requirements
Jan 9, 04:34 PM

Your order started
Jan 9, 04:34 PM

Your delivery due date was updated to January 14
Jan 9, 04:34 PM

Jan 16

Gmail

Albany Scottish Festival <albanyscottishfestival@gmail.com>

3YD Temp Quote

2 messages

Lee, Tenisha <TLee5@republicservices.com> Mon, Jan 20, 2020 at 2:30 PM
To: "albanyscottishfestival@gmail.com" <albanyscottishfestival@gmail.com>

3YD Prepayment $93.09

Rental $4.02 per day, maxing out at $37.97/mth Starts 7 days after delivery

750 lb weight limit, additional fees apply

Must be placed on hard, flat surface

Albany Scottish Festival <albanyscottishfestival@gmail.com> Tue, Jan 21, 2020 at 8:48 AM
To: Justonalexander@yahoo.com

[Quoted text hidden]

Best Pots
Portable Restrooms

Proudly Serving
The Willamette Valley &
Coast

Site Locker
Storage Containers

P.O. Box 444
Albany, OR 97321

1-800-540-7687
Fax # 541-967-8990

www.bestpots.com
info@bestpots.com

January 21st, 2020

For 2 ADA units, 2 Special Event units, and 2 hand washing stations, the total will be $950.00. That includes delivery on a Friday and removal on a Monday.

If you have any questions, please contact me.

Thank you,
Courtney
Best Pots, Inc.
541-926-0099

Sales Receipt

Highland Games Equipment
Tracking Sheet

Date: January 1, 2020
Invoice #: 101

Sold to: Klint Sheets
Fire & Ice Celtic Events
2235 Monticello St SE
Albany OR 97322
541-731-4535

Payment Method	Check No.	Job
CASH		

Qty	Item #	Description	Unit Price	Discount	Line Total
1		Stones	10		10
1		Height Standards	800		800
5		Logs for cabers	30		150
1		Full Set-Heavy Implements	1446.05		1446.05
17.25		Labor for processing cabers	11.25		194.0625

Total Discount	$ -	
Subtotal		$ 2,600.11
Sales Tax		
Total		$ 2,600.11

SWS Mfg Co
PO Box 1866
Albany OR 97321
PH: 541.928.1387
FX: 541.967.6865

Invoice

Date	Invoice #
12/10/2019	29931

Bill To:

Fire & Ice

Credit Terms	Due Date	P.O. Number	Ship Via	Ship Date
	12/10/2019	Verbal		12/10/2019

Quantity	Description	Rate	Amount
1	Sheaf Standards	450.00	450.00
1	WOB Standards Build to Customes Specifications	350.00	350.00

Please be advised that a finance charge of 1.5% will be assessed to any overdue balance.

Leading the industry with Service, Solutions, Integrity and Partnerships

Invoice Total	$800.00
Payments/Credits	$0.00
Balance Due	**$800.00**

MENU

December 6, 2019

Steve Schemstad
Money Sent

- $1,446.05

Repeat this transaction

Paid with
Costco Anywhere Visa Card
VISA Credit Card x-5313
You'll see "PAYPAL *IRONVIK87" on your card statement.

Transaction ID
7JL77981UW689200J

Sent to
Steve Schemstad
ironvik87@gmail.com

Details

Sent to Steve Schemstad	$1,405.00
Fee	$41.05
Total	**$1,446.05**

HELP CONTACT US SECURITY FEES

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Privacy Legal Policy updates

FIRE & ICE CELTIC EVENTS

Albany Scottish Festival & Highland Games

2020 Sponsorship and Patronage Participation Levels

Platinum Sponsor-$501+

Individual showcase on Festival Event Page
Named venue (The XYZ Hammer Cage)
10x10 Booth space (if desired)
Banner displayed on athletic field (Provided by Sponsor)
Mentioned/Listed in any/all advertising, website & program

Gold Sponsor-$251-$500

Shared showcase on Festival Event Page
Named event (The XYZ Keg Toss)
10x10 Booth space
Banner displayed on athletic field (Provided by Sponsor)
Mentioned/Listed in any/all advertising, website & program

Silver Sponsor-$101-$250

Shared ad on Festival Event Page
Trophy given in your honor on athletic field
Listed on website & program

Bronze Sponsor-$51-$100

Listed as sponsor on Festival Event Page
Announced as sponsor of specific event award-trophy (your choice)

Braemar Sponsor-$20-50

Listed as sponsor on Festival Event Page

*For any additional information, please email AlbanyScottishFestival@gmail.com, or call Shelley Reed at 541-731-4535 – Juston Alexander at 541-961-8395

2020 Sponsorship and Patronage Form

Organization/Business Name: _____

First Name: _____ Last Name: _____ Title: _____

Street Address: _____ City: _____State:____ Zip: _____

Contact Phone: _____ Email: _____

Website: _____

Choose One:

- $501+ – ***Platinum Level Sponsor
- $251-$500 – ***Gold Level Sponsor
- $101-$250 – **Silver Level Sponsor
- $51-$100 – *Bronze Level Sponsor
- $0-$50 – *Braemar Level Sponsor

*Information to appear on event page (please provide your business or company logo/advert as a .jpg or .png to AlbanyScottishFestival@gmail.com): _____

_____

**Trophy/Event sponsored: _____

***Other details (will you be providing banner, will you need booth space): _____

_____

Signature: _____ Date: _____

APPLICATION FORM
for
FUNDING REQUEST

Collaborative Tourism Promotion

Amount of Funding Request: $ 27,813

Organization Name: City of Albany/Parks & Recreation		
Address: 333 Broadalbin St SW		
Contact Person and Title: Bruce Edwards - Event & Recreation Coordinator		
Telephone: 541-917-7773	Fax: 541-917-7776	E-mail: bruce.edwards@cityofalbany.net
Federal Tax Identification Number (if applicable): 93-6002114		

If more space is needed to answer the following questions, please attach no more than five additional pages.

1. Describe the event or activity proposed for which funding is being requested. Be specific.

   Qualification for National Championship Tournament Play. What is National Championship Play?

   With More than 7 million players playing slow-pitch softball in the United States every year. Albany Parks & Recreation wants to bring the best of the best

2. How will this event or activity benefit tourism and the Albany community?

   The MSP Western National is 3 to 4 day event with over 1,000 players/spectators/officials staying over night for 2 to 3 days, utilizing Albany businesses for gas, food, shopping, and recreation, with an estimated economic return of over $240,000.

3. Has this event or activity occurred in previous years and/or in another location?

   Yes, this event has been offered in locations such as: Seattle WA, Fresno CA, Phoenix AZ, Farmington NM, Boise ID, Kent WA. Portland OR, and more.

4. Please submit a budget with the request, including all proposed project resources and expenditures, including grant and non-grant funds. How will the requested funding be spent?

   The attached budget are all things required by the USA softball organization for Albany to qualify to host all of the USA National Championship Events. See excel attachment for budget details on how funding will be spent.

5. Please choose one that best describes your event or activity:

   ☐ Onetime ☑ Ongoing ☐ Unsure

6. Have you applied for a CTP grant for this event or activity before? [A tiered-percentage approach is used when evaluating an organization's multiyear funding requests, i.e., up to 70% grant funding the first year, up to 30% second year.]

☐ Yes ☑ No

If yes, please explain.

7. If your organization is chosen to receive a grant, you will be required to submit a final written report after the event/activity. The report needs to include the following: description of how CTP grant funds were of benefit to your event/activity; any relevant financial reporting; attendance figures, attendee comments, or questionnaire responses; description of the impact on local businesses (if determinable); examples of media features and exposure; and any additional information that helps to illustrate the success of the event/activity. Are you willing to do this?

☑ Yes ☐ No

8. Have you included the required bids/quotes or other paperwork supporting your request for grant funding? *(One quote is required for requests under $10,000. Three quotes are required for requests over $10,000.)*

☑ Yes ☐ No

CTP (Collaborative Tourism Promotion) Questions

1. Describe the event or activity proposed for which funding is being requested. Be specific

Qualification for National Championship Tournament Play. What is National Championship Play?

With More than 7 million players playing slow-pitch softball in the United States every year. Albany Parks & Recreation wants to bring the best of the best with their divisions to compete in Albany, OR in the USA MSP Western National Championship D/E/Rec tournament.

45 teams on average will be set to hit the softball fields at Timber Linn and Bryant Park on Labor Day weekend for this Western National Championship tournament.

The USA Softball MSP Western National Championship Tournament, running Friday, Sept 4 through Monday, Sept 7, is expected to bring over 1,000 visitors. This tournament is one of four similar regional tournaments hosted throughout the country — northern, southeast, western and eastern.

Teams from USA softball regions 9 and 10 include Oregon, Washington, Alaska, Montana, Idaho, Colorado, Utah and Southern California.

The whole idea of bringing these national tournaments to the city of Albany is to have that economic impact on our city.

The winning team will be given the title of Western National Champions and automatically qualify into the USA nationals.

Players, with their supportive family members and friends, book hotels, eat at restaurants and coffee shops between games and take advantage of shopping without worrying about sales tax.
A tournament this size will carry an economic impact of over $250,000 in 3 to 4 days. Right now, Albany does not qualify to offer all the National Tournament opportunities and benefit from the economic impact. But with CTP funds, our own project budget, and other expected grant funds, we plan to add the needed amenities to meet minimum bid requirements for all National Championship bid opportunities.

2. How will this event or activity benefit tourism and the Albany community?

The MSP Western National is 3 to 4-day event with over 1,000 players/spectators/officials staying overnight for 2 to 3 days, utilizing Albany businesses for gas, food, shopping, and recreation, with an estimated economic return of over $250,000.

The requested items mostly one-time expenditures, for this event, but can also be utilized for other future national championship play bids as well as other sports tournament economic impact events.

The requested items are necessary for the startup of these new events in Albany and are mostly one-time expenditures, for this event, but can also be utilized for future National Championships Play bids as well as other sports tournament economic events

3. Has this event or activity occurred in previous years and/or in another location?

Yes, this event has been offered in locations such as: Seattle WA, Fresno CA, Phoenix AZ, Farmington NM, Boise ID, Kent WA. Portland OR, and more.

4. Please submit a budget with the request, including all proposed project resources and expenditures, including grant and non-grant funds. How will the requested funding be spent?

The list below and on your attached budget are all things required by the USA softball organization for Albany to qualify to host all of the USA National Championship Events.

City of Albany/Parks and Recreation CTP - MSP Western National Championsip				
INCOME				
	BUDGET		**Actual**	
	Cash	**In-Kind**	**Cash**	**In-Kind**
City of Albany CTP Grant Funding	***$27,813.00***			
OTHER INCOME				
In-kind P&R Staff (508 hrs @ $20 per hr rough estimate)		$10,160.00		
** Applying for Travel Oregon Medium Grant (Estimated Amount)	$50,000.00			
** P&R Budget (Estimated Match)	$ 12,500.00			
SUB TOTAL INCOME	$90,313.00	$10,160.00	$0.00	$0.00
TOTAL INCOME		**$100,473.00**		**$0.00**

EXPENSES				
	BUDGET		**Actual**	
	Cash	**In-Kind**	**Cash**	**In-Kind**
IPAD Mini's - 10	$3,800.00			
Flag Poles	$8,865.00			
USA Sigange Banners	$750.00			
USA Tournament Approved Softballs	$950.00			
PA Sound System with Installation	$11,000.00			
Championship Rings/Trophies for Teams	$1,948.00			
Marketing - To ensure maximium team attendance for this event location.	$500.00			
** Solar Lighting	$2,500.00			
** ADA Walkways	$36,000.00			
** Pavillions	$24,000.00			
SUB TOTAL EXPENSES	$90,313.00	$0.00	$0.00	$0.00
TOTAL EXPENSES		**$90,313.00**		**$0.00**

5. Please choose one that best describes your event or activity:

I checked ongoing instead of a one-time event as these items are required for a one-time 2020 MSP Western National Event, but with that said, these items will continue to be used for other future national tournament bids, as well as existing and future sports tournament economic impact builders as well.

We are also, simultaneously working on the development of pavilions, ADA pathways, and solar lighting with an estimated cost of over $75,000, these amenities are not strictly required to host these events, but they are needed in order to be competitive when bidding on large scale tournaments and considered when choosing their locations. We are using P&R funds as well as applying for other grants to cover these costs, but we may need to return to ask for a 25% match from CTP for the larger competitive grant opportunities and would be very interested in knowing if CTP would be interested is assisting with funding an % match if needed?

6. Have you applied for a CTP grant for this event or activity before? [A tiered-percentage approach is used when evaluating an organization's multiyear funding requests, i.e., up to 70% grant funding the first year, up to 30%.

No, I have not applied for CTP grant funding for this event in the past. Albany Parks and Recreation is funding many required aspects needed to host this type of event in the best interest of our community's economic return now and in the future.

7. If your organization is chosen to receive a grant, you will be required to submit a final written report after the event/activity. The report needs to include the following: description of how CTP grant funds were of benefit to your event/activity; any relevant financial reporting; attendance figures, attendee comments, or questionnaire responses; description of the impact on local businesses (if determinable); examples of media features and exposure; and any additional information that helps to illustrate the success of the event/activity. Are you willing to do this?

Yes, I am willing and prepared to write a detailed report on how these grant funds benefited the event's success.

	City of Albany/Parks and Recreation CTP - MSP Western National Championsip				
	INCOME				
		BUDGET		**Actual**	
		Cash	**In-Kind**	**Cash**	**In-Kind**
	City of Albany CTP Grant Funding	***$27,813.00***			
	OTHER INCOME				
	In-kind P&R Staff (508 hrs @ $20 per hr rough estimate)		$10,160.00		
	** Applying for Travel Oregon Medium Grant (Estimated Amount)	$50,000.00			
	** P&R Budget (Estimated Match)	$ 12,500.00			
	SUB TOTAL INCOME	$90,313.00	$10,160.00	$0.00	$0.00
	TOTAL INCOME	**$100,473.00**		**$0.00**	

	EXPENSES				
LINE		**BUDGET**		**Actual**	
ITEM		**Cash**	**In-Kind**	**Cash**	**In-Kind**
1	IPAD Mini's - 10	$3,800.00			
2	Flag Poles	$8,865.00			
3	USA Sigange Banners	$750.00			
4	USA Tournament Approved Softballs	$950.00			
5	PA Sound System with Installation	$11,000.00			
6	Championship Rings/Trophies for Teams	$1,948.00			
7	Marketing - To ensure maximium team attendance for this event location.	$500.00			
8	** Solar Lighting	$2,500.00			
9	** ADA Walkways	$36,000.00			
10	** Pavillions	$24,000.00			
	SUB TOTAL EXPENSES	$90,313.00	$0.00	$0.00	$0.00
	TOTAL EXPENSES	**$90,313.00**		**$0.00**	

1 A

Device Apple® iPhone® XR 64GB in Black

Albany Public Works Quote for ten (10) **Apple® iPad® mini 64GB in Space Gray**

	Unit Cost	Units	Total Cost
Device cost	$429.00	10	$4,290
Q1 $50.00 discount	($50.00)	10	($500.00)
		Subtotal	**$3,790.00**

(1) B

Plan	Plan Code	Monthly Access	Units	Total Monthly Access
Public Priority Preemptio	20300	$39.99	10	$399.90

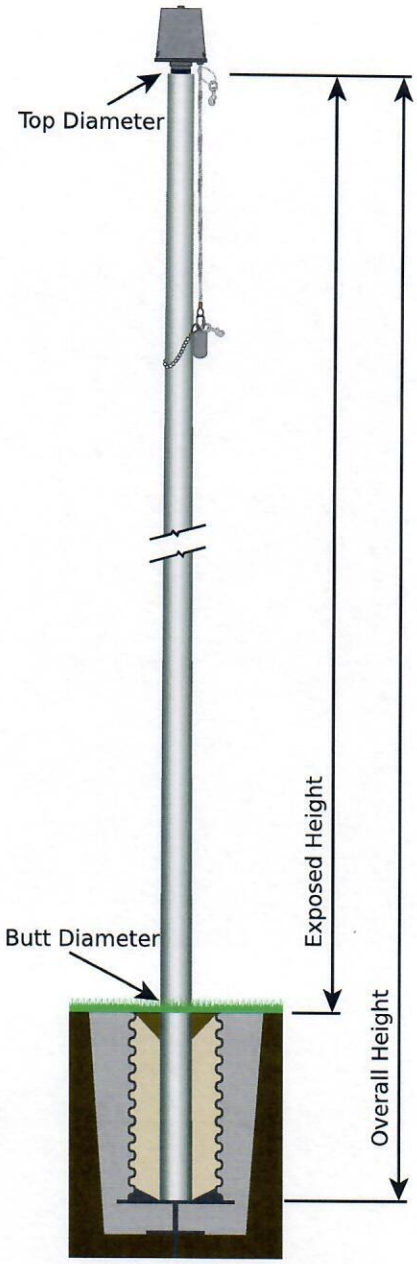
FLAGPOLE WAREHOUSE
Global Flags Unlimited, LLC
- dba **The Flag Company** -

2

EC40IH - Architectural 40' Flagpole

Created By: Belinda Moses
flagpoles3@flagpolewarehouse.com

FLAGPOLEWAREHOUSE.COM | QUOTE #Devin Dvorak FBM101119A | October 11, 2019



SPECIFICATIONS	
Architectural	
Product Id	320488
Model	EC40IH
Exposed Height	40 ft
Overall Height	44 ft
Top Diameter	3.5 in
Butt Diameter	8 in
Wall Thickness	0.188 in
Shipping	319 lbs
Max Windspeed	203 mph
Max Windspeed With Flag	120 mph
Recommended Flag Size	8' x 12'
Finish	Satin

PRICE CHART	
Flagpole Price x 2	$8,004.00
Options Price x 2	$0.00
Discount Amount	$0.00
Freight Price	$861.43
Sales Tax	$0.00
Total Price	$8,865.43

Additional Info

Quotes Valid for 30 Days
Flag Sold Separately

Images for illustration purposes only.

Project Name:	Shipping Location: Albany, OR 97322
Architect:	Contractor:
Customer: Devin Dvorak	Job:
Phone Number: 541.791.0074	Customer Email: devin.dvorka@cityof albany.net

USA Softball Marketing Order Form

Vinyl Banners

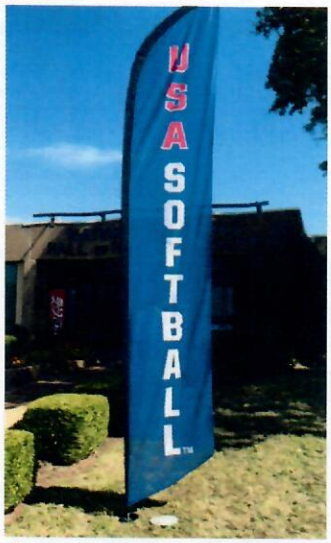
Item #**C1286** - 8'x3' USA Softball Primary & USA Softball Secondary Stacked, blue background: $65
Item #**C1286** - 8'x3' USA Softball Primary & USA Softball Secondary Stacked, white background : $65
Item #**C1288** - 6'x3' USA Softball Primary & USA Softball Secondary Stacked, white background : $55
Item #**C1288** - 6'x3' USA Softball Primary & USA Softball Secondary Stacked, blue background : $55

3 A

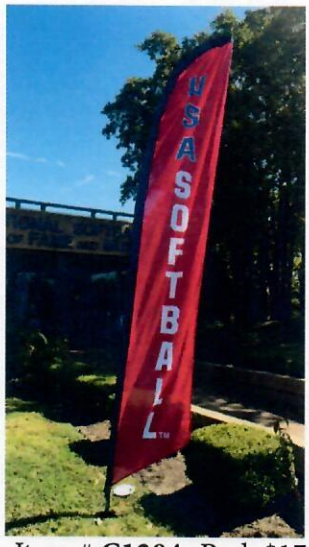
Above - Item # **C1288**

Above - Item # **C1288**

Feather Flags



Item # **C1284** -Blue: $175



Item # **C1284** -Red: $175

Item # **C1284** -White: $175

Pull Up Banner w/ Stand

Nationally Branded

Local Association Branded

Note: Pricing is an estimate

USA 1- Men's Pull Up Banner Stand: $190
USA 2- Women's Pull Up Banner Stand: $190
Local 4- Assn.Welcomes You Pull Up Banner Stand: $190
Local 5- Local Association Banner Stand: $190

3 B

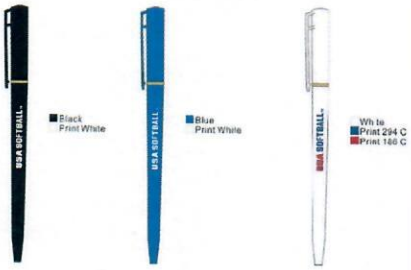
USA Softball Marketing Order Form

Additional Items

Item # C1271- 3'x5' USA Softball Primary Flag, white background: $25

Item #C1214 -Yellow Lanyard w/ Clip
Item #C1215 - White Lanyard w/ Clip

Item #USA 3 : Ink Pen with Red USA Softball imprint: $1.25 per

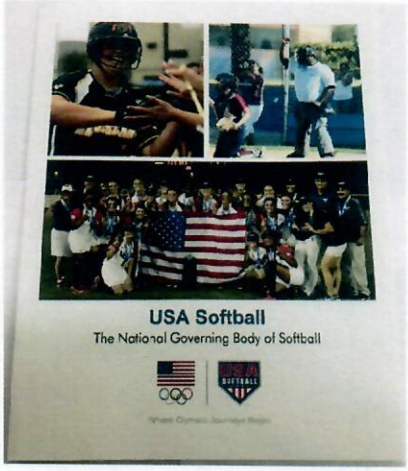


Item #USA 4 - Cell Phone 3M Adhesive Silicone Card Sleeve: $0.75 per

Item #C1216 - USA Softball Lapel Pin: $1.50 per

Item #USA 5 - USA Softball Notebook: $5 per

Sales Kits



Item# Local 6- Sales Kits include USA Softball folder & locally branded information inside: $5
Item # USA 6 - Folder only: $2

Local Branded Items

Tablecloths, 6 ft, drapes on all sides

Item # **Local 1**. Branded to your local association: $210

Vinyl Banners, 8x3
Item # **Local 2**- 8'x3' -USA Softball Primary & Local Association Stacked Word Logo, blue banner: $Varies
Item # **Local 3**- 8'x3' USA Softball Primary & Local Association Stacked Word Logo, white banner: $Varies

Custom banners pricing varies on quantity.
Contact Nick Dorety

4

2020 Dudley Price List

Effective Dates: 11/1/19 - 8/31/20

NJCAA/Collegiate Fastpitch Balls

Case Pack: 6 DZ

Item #	Oracle Item #	Ball Type	UPC	List	10%
4N143	EQ.4N143.0.0.0.0	Thunder Heat | .47 COR 350 +/-50 lbs. | 12" Poly | Leather | NJCAA	026307 431439	$62.60	$56.34
43147Y	EQ.43147Y.0.0.0.0	Thunder Heat | .47 COR 375 lbs. | 12" Poly | Leather	026307 000314	$54.00	$48.60

NFHS Fastpitch Balls

Case Pack: 6 DZ

Item #	Oracle Item #	Ball Type	UPC	List	10%
43147	EQ.43147.0.0.0.0	NFHS Thunder Heat | .47 COR 375 lbs. | 12" Poly | Leather	026307 431477	$62.50	$56.25
430SI	EQ.430SI.0.0.0.0	NFHS Practice/Game | .47 COR 375 lbs. | 12" Poly | Composite	026307 430005	$48.00	$43.20
4H311Y	EQ.4H311Y.0.0.0.0	NFHS SB12 | .47 COR 375 lbs. | 12" Cork | Leather	026307 906548	$62.50	$56.25

NFHS Fastpitch - Bucket of Game Balls

Case Pack: 1 EA

Item #	Oracle Item #	Ball Type	UPC	List	10%
48051	AC.48051.0.0.0.0	Bucket w/Lid w/1dz 43147 NFHS 12" Leather Game Balls	689344 393773	$72.25	$65.00

USSSA Fastpitch Balls

Case Pack: 6 DZ

Item #	Oracle Item #	Ball Type	UPC	List	10%
4U147Y	EQ.4U147Y.0.0.0.0	Thunder Heat | .47 COR 375 lbs. | 12" Poly | Leather	026307 430463	$53.20	$47.88
4U148Y	EQ.4U148Y.0.0.0.0	Thunder Heat | .47 COR 375 lbs. | 12" Poly | ZN Composite	026307 411486	$48.00	$43.20
4U913Y	EQ.4U913Y.0.0.0.0	Thunder SY | .47 COR 375 lbs. | 12" Poly | Synthetic	026307 439145	$40.00	$36.00
4U531	EQ.4U531.0.0.0.0	Thunder Heat | .47 COR 375 lbs. | 11" Poly | Leather	026307 430807	$53.20	$47.88

USSSA Slowpitch Balls

Case Pack: 6 DZ

Item #	Oracle Item #	Ball Type	UPC	List	10%
4U551Y	EQ.4U551Y.0.0.0.0	Thunder Heat Classic M | .40 COR 325 lbs. | 12" Poly | Leather	026307 435512	$53.20	$47.88
4U540Y	EQ.4U540Y.0.0.0.0	Thunder ZN Classic M | .40 COR 325 lbs. | 12" Poly | ZN Composite	026307 435406	$48.00	$43.20
4U541Y	EQ.4U541Y.0.0.0.0	Thunder SY Classic M | .40 COR 325 lbs. | 12" Poly | Synthetic	026307 435413	$40.00	$36.00
4U066Y	EQ.4U066Y.0.0.0.0	Thunder HyCon Classic Plus | .52 COR 275 lbs. | 12" | ZN Composite	026307 430692	$48.00	$43.20
4U067Y	EQ.4U067Y.0.0.0.0	Thunder HyCon - Classic Plus | .52 COR 275 lbs. | 12" | Synthetic	026307 430708	$40.00	$36.00
4U528Y	EQ.4U528Y.0.0.0.0	Thunder ZN Stadium | .47 COR 450 lbs. | 12" Poly | ZN Composite	026307 435284	$48.00	$43.20
4U546Y	EQ.4U546Y.0.0.0.0	Thunder SY Stadium | .47 COR 450 lbs. | 12" Poly | Synthetic	026307 435468	$40.00	$36.00
4U526Y	EQ.4U526Y.0.0.0.0	Thunder Heat Classic W | .44 COR 400 lbs. | 11" Poly | Leather	026307 435260	$53.20	$47.88
4U542Y	EQ.4U542Y.0.0.0.0	Thunder SY - Classic W | .44 COR 400 lbs. | 11" Poly | Synthetic	026307 435420	$40.00	$36.00
4U068Y	EQ.4U068Y.0.0.0.0	Thunder HyCon Classic Plus |.52 COR 275 lbs | 11" | ZN Composite	689344 386676	$48.00	$43.20
4U553	EQ.4U553.0.0.0.0	Thunder ZN Classic W |.44 COR 400 lbs | 11" Poly | ZN Composite	689344 373218	$48.00	$43.20

Dual Stamped NFHS/ASA Fastpitch Balls

Case Pack: 6 DZ

Item #	Oracle Item #	Ball Type	UPC	List	10%
4D147Y	EQ.4D147Y.0.0.0.0	Thunder Heat NFHS/ASA | .47 COR 375 lbs. | 12" Poly | Leather	026307 430685	$64.27	$57.84
4D311Y	EQ.4D311Y.0.0.0.0	SB12 NFHS/ASA | .47 COR 375 lbs. | 12" Cork | Leather	026307 430517	$64.27	$57.84

ASA Fastpitch Balls

Case Pack: 6 DZ

Item #	Oracle Item #	Ball Type	UPC	List	10%
4A147Y	EQ.4A147Y.0.0.0.0	Thunder Heat | .47 COR 375 lbs. | 12" Poly | Leather	026307 906494	$53.20	$47.88
4A925Y	EQ.4A925Y.0.0.0.0	Thunder Heat | .47 COR 375 lbs. | 12" Poly | ZN Composite	026307 431323	$48.00	$43.68
4A913Y	EQ.4A913Y.0.0.0.0	Thunder SY | .47 COR 375 lbs. | 12" Poly | Synthetic	026307 439138	$40.00	$36.00
4A311Y	EQ.4A311Y.0.0.0.0	SB 12L | .47 COR 375 lbs. | 12" Cork | Leather	026307 906470	$53.20	$47.88
4A531	EQ.4A531.0.0.0.0	Thunder Heat | .47 COR 375 lbs. | 11" Poly | Leather	026307 900348	$53.20	$47.88
4Y611	EQ.4Y611.0.0.0.0	SBC | .47 COR 375 lbs. | 11" Cork | Leather	026307 907415	$53.20	$47.88

ASA Fastpitch - Bucket of Game Balls

Case Pack: 1 EA

Item #	Oracle Item #	Ball Type	UPC	List	10%
48052	AC.48052.0.0.0.0	Bucket w/Lid w/1dz 4A147Y ASA 12" Leather Game Balls	689344 393759	$61.00	$54.90
48050	AC.48050.0.0.0.0	Bucket w/Lid w/1dz 4A531 ASA 11" Leather Game Balls	689344 393766	$61.00	$54.90

ASA Fastpitch Protector Series Balls

Case Pack: 6 DZ

Item #	Oracle Item #	Ball Type	UPC	List	10%
4A146PT	EQ.4A146PT.0.0.0.0	Thunder SY Protector Level 1 | .47 COR | 10" Soft Poly | Synthetic	026307 411462	$45.00	$40.56
4A150PT	EQ.4A150PT.0.0.0.0	Thunder SY Protector Level 1 | .47 COR | 11" Soft Poly | Synthetic	026307 411509	$45.50	$40.92
4A148PT	EQ.4A148PT.0.0.0.0	Thunder SY Protector Level 10 | .47 COR | 11" Firm Poly | Synthetic	026307 411483	$45.50	$40.92
4A149PT	EQ.4A149PT.0.0.0.0	Thunder SY Protector Level 10 | .47 COR |12" Firm Poly | Synthetic	026307 411493	$46.00	$41.52

ASA Slowpitch Balls

Case Pack: 6 DZ

Item #	Oracle Item #	Ball Type	UPC	List	10%
4A065Y	EQ.4A065Y.0.0.0.0	Thunder Heat | .52 COR 300 lbs. | 12" Hycon | Leather	026307 432436	$53.20	$47.88
4A068Y	EQ.4A068Y.0.0.0.0	Thunder ZN | .52 COR 300 lbs. | 12" Hycon | ZN Composite	026307 435550	$48.00	$43.20
4A069Y	EQ.4A069Y.0.0.0.0	Thunder SY | .52 COR 300 lbs. | 12" Hycon | Synthetic	026307 435567	$40.00	$36.00
4A924Y	EQ.4A924Y.0.0.0.0	Thunder ZN | .52 COR 300 lbs. | 11" Hycon | ZN Composite	026307 129244	$48.00	$43.20
4A923Y	EQ.4A923Y.0.0.0.0	Thunder SY | .52 COR 300 lbs. | 11" Hycon | Synthetic	026307 129237	$40.00	$36.00
4A722N	EQ.4A722N.0.0.0.0	Thunder SY | .44 COR 375 lbs. | 11" Poly | Synthetic	026307 437226	$40.00	$36.00
4A921N	EQ.4A921N.0.0.0.0	Thunder SY | .44 COR 375 lbs. | 12" Poly | Synthetic	026307 439213	$40.00	$36.00
4A137Y	EQ.4A137Y.0.0.0.0	SB12 | .44 COR 375 lbs. | 12" Cork | Leather	026307 431378	$53.20	$47.88
4A729Y	EQ.4A729Y.0.0.0.0	SB12T | .44 COR 375 lbs. | 12" Cork | Synthetic	026307 437295	$40.00	$36.00

(5)

AthleticSound

A division of AVX NORTHWEST, INC.

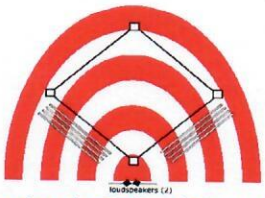
01/16/2020

P.O Box 128
Montesano, Washington 98563
1-877-449-8590
www.AthleticSound.com

Proposal For:

City of Albany Oregon
Parks & Recreation Department: Bryant Park & Timberland Park
Bruce Edwards
541-917-7773
Bruce.edwards@cityofalbany.net

AthleticSound AS-2CS Turnkey PA Sound System



Two Loudspeaker Projected Coverage Pattern

- Four (4) Community R.25-94Z 2-Way Full Range Loudspeakers w/ Yoke Mounting Brackets *(5 Year/15 Year Warranty!)*
- Crown 2 x 550 Watt Power Amplifier *installed (3 Years Parts & Labor Warranty! 9.0 lbs)*
- Six Channel Mixer *installed*
- Power Surge Distribution *installed*
- Shure Dynamic Handheld Microphone w/ 15' XLR Cable *(Mic 1 Location)*
- Shure UHF Wireless Handheld Microphone System *installed (Mic 2 Location, up to 300' of coverage!)*
- 1U Vented Panel *installed*
- Microphone case
- Two 80' 14-2 Outdoor Speaker Cables w/ Speak-on Connectors attached
- 3.5mm-RCA 6' iPod/mp3/Laptop/Smartphone Audio Cable
- 6U Durable Transportable Component Rack with handles for easy mobility and setup
- *Amplifier, Mixer, Wireless Handheld Microphone System and Power Surge installed, connected, programmed and tested for proper operation.*

**System can handle Six (6) Community Full Range 2-Way Loudspeakers for larger stadiums and venues.*
**Pictures are for Illustration only. Smartphone not included.*

To see many Testimonials, go to: www.AthleticSound.com

Price	$ 4,196.00	*x 2 $8,392.00*
Sales Tax	$ 0.00	
Shipping to 97322	$ 125.00	*x 2 $ 250.00*
Installation / Set-up	$ 0.00	
Total Price	$ 4,321.00	*x 2 $8,642.00*

Terms: Visa / MasterCard / Check / City Purchase Order

Proposal valid for: 30 days, AS-4CS Turnkey PA Sound Systems are 10-14 days out from date of order.

Prepared by: Mark Abbott

*Accepted by:*_____ *Date:*_____

5

Visiplex, Inc.

1287 Barclay Boulevard, Buffalo Grove, IL 60089
Phone: 847-229-0250 Fax:847-229-0259
Website: www.visiplex.com Email: sales@visiplex.com

Sales Quote: **255094**

Bill to: Timber Linn And Bryant Park Sports Complex

Albany OR

Contact: Bruce Edwards

Phone: 1-541-917-7773 **Fax:**

Date: 11/06/19 **Revised:** 11/06/19

Issued by: Pat Devine

Project: Wireless Voice Paging & Music PA Systems

RMA Number:

Shipping Method: FDX-GROUND

No.	Product P/N	Description	Quantity	Price	Amount
1	» VS4500	Desktop / Wall Mount Controller for Voice, Tone, Time and Alphanumeric Messaging.	2	640.00	1,280.00
2	VS3005	Hand-Held Microphone for Live Voice Messaging Option.	2	49.00	98.00
3	VS101-10	10 Watt Paging Transmitter, UHF / VHF.	2	1,495.00	2,990.00
4	» VS638	Magnetic Mount Antenna for Medium Coverage, UHF / VHF.	2	87.00	174.00
5	» VNS2204-8	Outdoor Wireless High Power Horn PA Speaker Package. Includes VNS2200 Controller, VNS2088 Speaker and 110V/220V Power Adaptor. **Comments:** (3) speakers per field facility	6	423.00	2,538.00
6	» VS-LIC	FCC License for One Main Site (10 Years).	2	435.00	870.00
7	MISC	FM Radio Station Transmitter With External Audio Source Input - Music	2	0.00	0.00
8	» VNS2204-3	Outdoor Wireless High Power PA Speaker Package. Includes VNS2200 Controller, VNS2083 Speaker and 110V/220V Power Adaptor. **Comments:** (3) speakers per field facility	6	371.00	2,226.00
9	VNS2265	Secondary Receiver for FM Radio Reception Option (*integrated). Includes VNS2255 External Antenna Option.	6	39.00	234.00

» Click on Product P/N marked in Blue to open the respective website link (if Adobe Reader displays a Security Warning dialog box, select Remember My Action for This Site and click on Allow).

To pay online, go to https://www.visiplex.com/payment-service (Reference: Quote 255094. Please confirm shipping charges are included, limited to USA and Canada and up to $10K)

Total (USD): 10,410.00

Freight (USD): T.B.D.

Comments

Terms and Conditions:
1. Unless mentioned otherwise, all products include standard one-year warranty. Repairs include 90 days limited warranty.
2. If you do not have approved NET terms, payment terms are prepaid, charged to a credit card (USA and Canada only) or COD (USA only).
3. Prices do not include sales tax (if applicable) and shipping charges (unless mentioned otherwise).
4. Quote is valid for 30 days.
5. Product description may include main features only. Refer to product's datasheet for complete information.
6. The configuration and equipment listed on this quote represent a suggested solution based on available products and technology and based on information (if any) that was provided in regards to the quoted project. The suggested solution may not fully comply with specifications, documentation or materials (if any was provided).

(5)

Technomad

Audio. Anywhere.

Quotation

sales@technomad.com WWW.TECHNOMAD.COM PHONE 800.464.7757 (USA) 617.275.8898 (Intnl.)

Quote Title	Terms	Promised Ship Date	Date_Quoted	Quotation #
801 Bryant Way	-TBD-		1/17/2020	IN39538

Quoted To
Bruce Edwards

Albany OR 97321
P: 541-917-7773

Ship to
Bruce Edwards

Albany OR 97321
P: 541-917-7773

Prod #	Qty.	Product Name	Color	Price Ea.	Line Total
1212	1	PowerChiton1 Amplifer		$1200.00	$1200.00
1595	1	PowerChiton Breakout Box XL	Black	$837.94	$837.94
1717	1	Option, Shure PGX-D mic system for BreakoutBox		$858.00	$858.00
859	2	Vienna	Black	$901.38	$1802.76
1631	2	Wall Bracket, Stainless, Vienna/Paris		$223.99	$447.98

Notes

Complete weatherproof system including amplifier, access unit and wireless mic along wtih two speakers.

Pre-Discount Total	$5,146.68
——> Discount	
Credit/Other	
Subtotal	$5,146.68
Tax Rate /Amount	$0.00
Shipping	$49.33
QUOTE TOTAL	**$5,196.01**

Valid for 30 days

x 2
$10,392

Drawing packages, certifications, testing, and customization are not included in the above pricing unless specifically listed. All orders are Ex-Works / FOB South Deerfield MA unless otherwise stated. Installation is NOT included unless specifically quoted. Pricing valid 30 days unless otherwise noted. ** Past Due Accounts will be charged 1.50% monthly **

Company Information

Tax ID: 061437602
Cage Code: 1MVK2
DUNS Num: 928918812
SIC Codes: 3651, 5065
FOB: S. Deerfield, MA 01373

Technomad

Audio. Anywhere.

(5)

Quotation

sales@technomad.com **WWW.TECHNOMAD.COM** PHONE 800.464.7757 (USA) 617.275.8898 (Intnl.)

Quote Title	Terms	Promised Ship Date	Date_Quoted	Quotation #
	-TBD-		1/17/2020	IN39537

Quoted To
Bruce Edwards

Albany OR 97321
P: 541-917-7773

Ship to
Bruce Edwards

Albany OR 97321
P: 541-917-7773

Prod #	Qty.	Product Name	Color	Price Ea.	Line Total
719	1	IPA1 - Install PA		$5154.45	$5154.45
1217	1	Wireless Microphone System, Handheld		$900.00	$900.00
859	1	Vienna	Black	$901.38	$901.38
1631	1	Wall Bracket, Stainless, Vienna/Paris		$223.99	$223.99
359	1	Cable, 50' SO/SO		$179.37	$179.37

Notes

Pre-Discount Total	$7,359.19
——> Discount	
Credit/Other	
Subtotal	$7,359.19
Tax Rate /Amount	$0.00
Shipping	$385.20
QUOTE TOTAL	**$7,744.39** x 2

Valid for 30 days

$15,488

Company Information

Tax ID: 061437602
Cage Code: 1MVK2
DUNS Num: 928918812
SIC Codes: 3651, 5065
FOB: S. Deerfield, MA 01373

Drawing packages, certifications, testing, and customization are not included in the above pricing unless specifically listed. All orders are Ex-Works / FOB South Deerfield MA unless otherwise stated. Installation is NOT included unless specifically quoted. Pricing valid 30 days unless otherwise noted. ** Past Due Accounts will be charged 1.50% monthly **

6 A

ESTIMATE

Discount Sports Rings

Michael Cothern
6603 Bar O Ranch Rd
Santa Fe, TX 77517
United States

Phone: +1 409-939-0762
Ring Sales

Estimate #: 0011
Estimate date: Jan 21, 2020
Reference: 2

Bill To:

Bruce Edwards

bruce.edwards@cityofalbany.net
+1 541-905-4909

Ship To:

Description	Quantity	Price	Amount
42 Adult USA Logo Champion Rings Gold (Size 14)	42	$7.00	$294.00
42 Adult USA Logo Finalist Rings Silver (Size 14)	42	$7.00	$294.00
42 Adult Ball Finalist Necklace Silver	42	$4.50	$189.00
Shipping	1	$17.00	$17.00
		Subtotal	$794.00
		Total	**$794.00**

Notes

Thanks for buying rings from us, please tell your friends about us.

6 B

2020 USA SOFTBALL NATIONAL CHAMPIONSHIPS

TOURNAMENT REQUIREMENTS

EXCEPTIONS:

*** Men's Class D & Class E DOES NOT receive All American/ All Tournament plaques.**

*** Women's Class D DOES receive the All Tournament plaques. There are no Women's Class E tournaments at this time.**

*** Men's Class D & Class E DOES NOT receive Batting Champion plaques.**

*** Women's Class D DOES receive the batting champion plaque. There are no Women's Class E tournaments at this time.**

***Men's & Women's Class D & Class E DOES NOT receive Home Run Champion. They both still order the MVP plaques.**

*** CoEd tournaments get (2) Batting Champion plaques, 1 Male, 1 Female. This does not apply to Class D & Class E, they do not receive Batting Champion plaques.**

*** Tournaments that do not specifically refer to a class (Class A, B, C, D or E) will receive Class A packages. This applies to tournaments such as: ASA/USA Gold, Masters, Open, Major, Church, Industrial, Modified Pitch, 16 Inch Major, etc.**

*** The categories below are broken down by the following structure: Men's, Women's, Senior, CoEd and Youth JO. They must be split this way since the awards vary based upon the type of tournament that is taking place.**

To see if teams receive All American or All Tournament wording on the plaques if part of package:

Men's Fast Pitch:

Major – All American

A – All Tournament

B – All Tournament

C – All Tournament

6 c

Men's Packages

Category I Class A – 6-16 Teams $637.00

Team Awards:
1) Champion
1) Runner-Up
1) Third Place
Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition:
1) Batting Champion
1) Homerun Champion
1) MVP

Category I Class B – 6-16 Teams $637

Team Awards:
1) Champion
1) Runner-Up
1) Third Place

Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition:
1) Batting Champion
1) Homerun Champion
1) MVP

6 D

Category I Class C – 6-16 Teams **$637**

Team Awards:
1) Champion
1) Runner-Up
1) Third Place
Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition:
1) Batting Champion
1) Homerun Champion
1) MVP

Category I Class D – 6-16 Teams **$577**

Team Awards:
1) Champion
1) Runner-Up
1) Third Place
Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition:
1) MVP

2020 "D" TEAMS ESTIMATE

Category I Class E – 6-16 Teams **$577**

Team Awards:
1) Champion
1) Runner-Up
1) Third Place
Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition:
1) MVP

6 E

Category II Class A – 17-48 Teams **$1087**

Team Awards:
1) Champion
1) Runner-Up
1) Third Place
Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition:
15) 1st Team All Tournament/All American Plaques (See guide at top for proper wording)
1) Batting Champion
1) Homerun Champion
1) MVP

Category II Class B – 17-48 Teams **$1087**

Team Awards:
1) Champion
1) Runner-Up
1) Third Place
Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition:
15) 1st Team All Tournament/All American Plaques (See guide at top for proper wording)
1) Batting Champion
1) Homerun Champion
1) MVP

6 F

Category II Class C – 17-48 Teams **$1087**

Team Awards:
1) Champion
1) Runner-Up
1) Third Place
Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition:
15) 1st Team All Tournament/All American Plaques (See guide at top for proper wording)
1) Batting Champion
1) Homerun Champion
1) MVP

Category II Class D – 17-48 Teams **$577**

Team Awards:
1) Champion
1) Runner-Up
1) Third Place
Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition:
1) MVP

Category II Class E – 17-48 Teams **$577**

Team Awards:
1) Champion
1) Runner-Up
1) Third Place
Individual Awards:
16) 1st Place Medals
16) 2nd Place Medals
Special Recognition: MVP

2020 E/REC TEAMS ESTIMATE

GALLERY Calapooia
222 First Avenue West, Suite 100
Albany, Oregon 97321
(541) 971-5401
gallerycalapooia@gmail.com -- www.gallerycalapooia.com

22 January 2020

Sophie Dykast
Economic Development Coordinator
City of Albany
333 Broadalbin Street
Albany, OR 97321

Dear Ms. Dykast,

Enclosed is Gallery Calapooia's application for the 2020 Collaborative Tourism Promotion (CTP) grant. The proposal is for a marketing package to promote the gallery and the appeal of historic downtown Albany to tourists as well as local residents of the area.

Gallery Calapooia, an artists' co-operative located in downtown Albany in the Historic Flinn Block, is a 501c3 not-for-profit organization. We have been providing a place for Albany and mid-Willamette Valley residents to view and purchase the art of local artists since July 2013.

We appreciate your consideration of our application and look forward to presenting to the CTP selection committee.

Thank you for this opportunity to play a larger role in the on-going growth of the economic development of Albany's historic downtown retail and entertainment family.

Sincerely,

Linda J. Herd
Gallery Calapooia Member
Gallery Calapooia Grant Committee

Enclosures

APPLICATION FORM
for
FUNDING REQUEST

Collaborative Tourism Promotion

Amount of Funding Request: $ 24,511

Organization Name: Gallery Calapooia		
Address: 222 First Avenue @, Suite 100, Albany, OR 97321		
Contact Person and Title: Susan Bourdet, President		
Telephone: (541)779-4776	Fax: NA	E-mail: sbourdet@proaxis.com
Federal Tax Identification Number (if applicable): 46-3087484		

If more space is needed to answer the following questions, please attach no more than five additional pages.

1. Describe the event or activity proposed for which funding is being requested. Be specific.
   See attached, page 1.

2. How will this event or activity benefit tourism and the Albany community?
   See attached, page 1.

3. Has this event or activity occurred in previous years and/or in another location?
   See attached, page 1.

4. Please submit a budget with the request, including all proposed project resources and expenditures, including grant and non-grant funds. How will the requested funding be spent?
   Should Gallery Calapooia receive this grant, we will pursue as many items on our budget (see attached) as allowed by the grant money received. See attached budget.

5. Please choose one that best describes your event or activity:

   ☐ Onetime ☑ Ongoing ☐ Unsure

6. Have you applied for a CTP grant for this event or activity before? [A tiered-percentage approach is used when evaluating an organization's multiyear funding requests, i.e., up to 70% grant funding the first year, up to 30% second year.]

☐ Yes ☑ No

If yes, please explain.

7. If your organization is chosen to receive a grant, you will be required to submit a final written report after the event/activity. The report needs to include the following: description of how CTP grant funds were of benefit to your event/activity; any relevant financial reporting; attendance figures, attendee comments, or questionnaire responses; description of the impact on local businesses (if determinable); examples of media features and exposure; and any additional information that helps to illustrate the success of the event/activity. Are you willing to do this?

☑ Yes ☐ No

8. Have you included the required bids/quotes or other paperwork supporting your request for grant funding? *(One quote is required for requests under $10,000. Three quotes are required for requests over $10,000.)*

☑ Yes ☐ No

GALLERY CALAPOOIA BUDGET FOR CITY OF ALBANY CTP GRANT 2020						
Expenditure	**Cost/piece/month/year**	**Occurance**	**Number/Distance**	**CTP Grant Request**	**Gallery Calapooia total funding**	**CTP Grant total funding**
Gallery Calapooia Rack Cards		every 2 years	5,000	$600.00	($600.00)	$0.00
Art on the Go brochures	$0.15	once/year	10,000	$1,500.00	($750.00)	$750.00
Mileage to deliver art on the Go brochures to galleries listed on the brochure	$0.55	5 times/year	122 miles round trip	$335.50		$335.50
Mileage to deliver rack cards and Art on the Go brochures to all rest areas along the I-5 corridor in Oregon	$0.55	5 times/year	537.8 miles round trip	$1,774.74		$1,478.95
Artist Information take-away pages for each gallery artist with full color photos	$0.11	2 times/year	2100	$230.00		$230.00
Plastic wall-mounted brochure holders for information pages	$1.67	once	50	$83.50		$83.50
Newsletter hard copies	$1.17	once/month	500	$585.00		$585.00
Posters	$2.10	once/month	225	$472.50	($62.50)	$410.00
Postcards	$0.79	once/month	250	$197.50	($75.00)	$122.50
KLCC (NPR) Radio underwriting	$54.00	5 times for two weeks/12 time/year	$540.00/month	$6,480.00		$6,480.00
Bicoastal Media - Willamette Valley Radio Stations	$1,200.00	3 times/week for 12 weeks/year	3 stations	$3,600.00		$3,600.00
KGAL/KSHO "It's All Happening in Downtown Albany" advertising spot	$125.00	12/times/week for one month	$125.00/month	$1,500.00		$1,500.00
Pix Theater Albany advertising	$540.00	one year		$540.00	($540.00)	$0.00
Darkside Theater Corvallis advertising	$1,040.00	one year		$1,040.00		$1,040.00
Regal Theaters, Albany - no quote available						
Boost events of Facebook	$100.00	5 times/year		$500.00		$500.00

Willamette Living magazine	$615.00	3 times/year	1/2 page	$1,845.00		$1,845.00
MOM Magazine 1/2 page advertisement	$525.00	6 times/year	1/2 page	$3,150.00		$3,150.00
Graphic Artist	$25.00	12 times/year	8 hours	$2,400.00		$2,400.00
TOTAL BUDGET				$26,833.74	($2,027.50)	**$24,510.45**

GALLERY CALAPOOIA Collaborative Tourism Program (CTP) Grant Application
January 22, 2020

BEGINNINGS

In 2012, two members of the Albany Arts Commission discussed establishing an art gallery for local artists. It was our firm belief that Albany deserved a quality art gallery showcasing art created by local artists, a place where emerging artists and young people could find inspiration. Meetings were held, artists committed to being part of a cooperative gallery, and a location was secured. In the early months in the life of the gallery, we would ask ourselves, "How long do you think we can last?" The consensus was often no more than two years. It's been six years and we're still here! Our success is a tribute to the hard work of the gallery artists and the amazing support we have received from Albany residents, as well as other local communities.

GROWTH

The gallery opened with 20 local artists dedicated to creating a welcoming space where they could show and sell their art. It was a challenge to let others know that this was not a high-end, expensive gallery. We understood that we needed to figure out a way to attract people to come in and see our art but weren't sure what that was.

Five years ago, Gallery Calapooia began hosting a monthly reception called "First Friday." The gallery remains open until 8:00 p.m. on the first Friday of every month and offers beverages and snacks for visitors. The event has been very successful, resulting in increased sales that evening and, in the days immediately following the reception. It also attracts visitors who might not normally visit an art gallery. We have found an increase in attendees who tell us that they are glad they overcame their trepidation and stepped through the door. The event has begun to break the barrier between "town and gown."

In 2018, the gallery celebrated its fifth anniversary. We invited the downtown businesses to join us in staying open later the first Friday of every month. The suggestion was well received, and participation has increased since then. It is now called "Downtown First Friday" and involves not only retail businesses but restaurants, the Albany Historic Carousel and Museum, and the Albany Regional Museum. We look forwarding to expanding the event in the summer months to include outdoor entertainment such as music and performance on the street.

EVENTS

Crazy Daze sidewalk sales are sponsored by the Albany Downtown Association every July. We set up a tent outside the gallery and artwork by member artists is sold at a discount. Each year we find more and more shoppers discover us and enjoy the opportunity to buy art. Artist demonstrations each of the three days of the event have proven very popular with families and young people.

The gallery has been part of the annual Downtown Wine Walk every year since 2013, hosting Lumos Winery. This event attracts hundreds of people to the downtown serving as a sales booster and introduces the gallery to a larger demographic of future customers.

The Downtown Trick-or-Treat event is an especially fun day for Gallery Calapooia members. We dress up and hand out candy to over 2,000 children.

Albany hosts the Downtown Unwrapped/Open House event on the first Thursday in November. In 2019, Gallery Calapooia featured a special evening of Wearable Art. Invited non-gallery artists joined us to show and sell their work, wine and snacks were provided; it proved to be a very successful evening for the gallery.

Small Business Saturday, the last weekend in November, encourages customers to spend their dollars at small businesses and contribute to their local economy. Gallery Calapooia participates in this event each year.

The Big Show of Little Art is in its third year. This is a community art show that has no entry fee, no jury, and no age limit. The first year saw over 250 entrants, including students from Albany schools, teens, adults, and seniors.

COMMUNITY INVOLVEMENT

Gallery Calapooia appreciates the benefits membership in the Albany Downtown Association bring. We enjoy the camaraderie of the business community and the events sponsored by the ADA. The monthly gatherings hosted by the ADA provide a platform to hear what's going on in the downtown and an opportunity to meet with fellow downtown stakeholders and learn from their experiences.

During the summer months, Gallery Calapooia participates in the Passport Program sponsored by the Albany Visitors Association. To make the event even more special for the young participants, a scavenger hunt of sorts is created at the gallery. Hand-outs showing partial images of art found in the gallery require the participants to see how many they can find. Once the task is completed, a stamp is entered in their passport, showing they've completed their visit to the gallery. The AVA has expanded the experience for the young people by providing a passport-style document for collecting stamps that even has a photo of the participant. The quality of this event continues to improve each year, thanks to the strong commitment of the AVA.

Depending on weather and willing participants, the members of Gallery Calapooia have marched in Albany's Twice Around Parade in December. It coincides with the lighting of the Christmas tree at Two Rivers Market.

MARKETING

The gallery maintains an active website and a monthly E-Newsletter that reaches almost 800 subscribers. In addition to gallery news, activities taking place in downtown Albany such as the opening of new businesses and special events are included. We believe that sharing that information with our subscribers lets them know that there's more than one reason to visit downtown Albany. Such reciprocity is beneficial to all the downtown stakeholders. The newsletter also includes information about other galleries in the Mid-Willamette Valley. The more our visitors recognize that art is available to them, the more they will value how art can enrich their lives.

In 2017, Gallery Calapooia created an informational rack card. With the assistance of the Albany Visitors Association, the card is distributed to local hotels and placed at the rest stop on I-5 just north of Albany. It has proven to be a valuable marketing tool for the gallery. During the summer months, many out of town visitors come to downtown Albany because they found the rack card and were interested to find out what else the downtown area has to offer. In the summer of 2019, many attendees of the dog show at Linn County Fairground came into town to visit the gallery because they saw the rack card there. This resulted in gallery sales and new customers for local downtown restaurants and other retail businesses.

Another marketing piece, Art on the Go, is a four-fold full-color brochure printed by NoDinx, a local Albany graphic design company. It's a map of the I-5 corridor in the Mid-Willamette Valley, showing the locations of art galleries and museums. Information about each is also provided. A "QR" code, a printed symbol which can be scanned by an iPhone or android, taking the user directly to Google Maps and

directions to the gallery. Galleries included on the map purchased copies to promote their own establishments.

FUTURE GOALS

Gallery Calapooia keeps records of the customers who visit the gallery. We ask people where they live so we can focus our marketing efforts where they are most effective. Many of our visitors during June through October come not only from out of town but also out of state' therefore, we feel it is important to extend our marketing outreach to Washington, Idaho, and Northern California. Should Gallery Calapooia's application for CPT grant be approved, those funds would be used for some or all of the following:

- Place rack cards and Art on the Go brochures in rest stops all along I-5 in Oregon, southern Washington, and northern California
- Place rack cards and Art on the Go brochures in visitors' centers/bureaus in cities in Oregon, Washington, Idaho, and northern California
- Print posters and postcards to promote featured artists, receptions, and special events
- Advertise in local/Oregon print media
- Advertise on local radio stations
- Advertise at local movie theaters
- Advertise in programs of local musical and other performance events
- Boost events on Facebook:

Promoting Gallery Calapooia and its location in Historic Downtown Albany will have a residual effect of bringing more visitors (and buyers) to the downtown core.

Gallery Calapooia

Gallery Sales, July 2017 through December 2019*

Month	Location Not Indicated	Gallery Member	Albany	Corvallis	Lebanon	Philomath	Portland	Eugene	Salem	All other	Monthly Total	Monthly Average
July	$ 1,554.00	$ 1,104.00	$ 8,326.25	$ 921.00	$ 177.00	$ 70.00	$ 335.00	$ 14.00	$ 444.00	$ 2,317.00	$ 15,262.25	$ 5,087.42
August	2,361.00	798.97	5,595.97	1,087.00	72.00	-	509.00	339.00	515.00	5,836.99	17,114.93	5,704.98
September	3,438.00	1,324.50	5,416.00	2,123.00	45.00	302.00	141.00	-	309.00	2,626.00	15,724.50	5,241.50
October	2,227.99	1,168.00	6,041.98	2,066.00	713.00	-	30.00	86.00	344.99	1,973.00	14,650.96	4,883.65
November	1,825.50	2,438.00	10,810.00	2,252.00	467.00	-	31.00	227.00	546.00	4,222.00	22,818.50	7,606.17
December	3,703.50	1,832.00	17,183.49	3,837.00	323.00	11.00	326.00	35.00	620.00	2,668.00	30,538.99	10,179.66
January	589.00	598.00	4,174.00	457.00	7.00	179.00	33.00	5.00	301.00	553.00	6,896.00	3,448.00
February	1,417.00	733.00	5,828.00	1,206.99	9.00	202.00	318.00	-	167.00	648.00	10,528.99	5,264.50
March	879.00	631.00	3,496.00	447.00	204.00	30.00	293.00	35.00	461.00	881.00	7,357.00	3,678.50
April	1,659.00	414.00	3,738.00	905.00	19.00	-	-	290.00	146.00	1,171.98	8,342.98	4,171.49
May	890.00	440.00	3,047.00	348.08	185.00	20.00	-	97.00	295.00	1,512.00	6,834.08	3,417.04
June	1,302.00	634.00	3,223.50	1,982.00	531.00	316.00	59.00	-	40.00	1,587.00	9,674.50	$ 4,837.25
Totals	$ 21,845.99	$ 12,115.47	$ 76,880.19	$ 17,632.07	$ 2,752.00	$ 1,130.00	$ 2,075.00	$ 1,128.00	$ 4,188.99	$ 25,995.97	$165,743.68	
% of Total	13.18%	7.31%	46.39%	10.64%	1.66%	0.68%	1.25%	0.68%	2.53%	15.68%	100.00%	

* The data above covers two and one half years, July 2017 through December 2019. That means there are three years of info for July through December and two years of data for January through June.

• Notes: Unfortunately, the buyer location was omitted on 13.18% of receipts written. Albany residents represented 46.39% of sales for the period. The percentage for Corvallis was 10.64%. Out of state, out of country, and Oregon sales for cities not listed above amounted to 15.68%.

• Events that may warrant additional advertising are the 8x8 Show, especially the weekend that art work is submitted, Crazy Daze, and the holiday season (October through December).

NO DINX
PRINT • DESIGN • WEB

139 E FIRST AVE, ALBANY,OREGON 97321 • 541-967-8494 • www.nodinx.com

Invoice Number: 00022532
Customer # 3252

Calapooia Art Gallery
222 W. 1st Ave.
Albany, OR 97321

Account Rep	PO #	Ship Via	Due Date	Pmt Terms	Inv Date	Pg #
Joy Gipson	Willamette Valley Ma			C.O.D.	7/1/19	1

Quantity	Description	Price/Unit	Disc	Total
5,000	Size: 8.5" x 14" Sides: Front and Back Paper: Satin Aqueous Stock Weight: 100 lb Gloss Book Qty: 5000	$0.1451		$725.68

For all of our customers that order textile products through us, we provide 4 hours of complimentary design time to be used for the purpose of generating a professional design for the screen printing or embroidery of the garment order. As an added benefit, we also allow our clients to use that same design, at no charge, for any other products that they'd like to order through No Dinx. These products can range from vehicle graphics to business cards to banners or signs or to stickers and more. We do not provide our finished artwork to any competing businesses, however if there is a product that we don't produce we do offer the design files to be released for a charge of $100 per hour for the amount of time that was invested by our design staff on the creation of your artwork.

Subtotal	$725.68
Shipping:	$0.00
Total	$725.68
Pmt Applied	$725.68
Balance Due:	$0.00

NO DINX
PRINT • DESIGN • WEB

139 E FIRST AVE, ALBANY,OREGON 97321 • 541-967-8494 • www.nodinx.com

Invoice Number: 00022793
Customer # 3252

Calapooia Art Gallery
222 W. 1st Ave.
Albany, OR 97321

Account Rep	PO #	Ship Via	Due Date	Pmt Terms	Inv Date	Pg #
Rosalie Lingo	Rack Cards			C.O.D.	7/23/19	1

Quantity	Description	Price/Unit	Disc	Total
5,000	Sides: Front and Back Qty: 5000 Size: 4 x 9 Stock Weight: 100lb w/AQ Paper: Gloss	$0.0702		$351.20

For all of our customers that order textile products through us, we provide 4 hours of complimentary design time to be used for the purpose of generating a professional design for the screen printing or embroidery of the garment order. As an added benefit, we also allow our clients to use that same design, at no charge, for any other products that they'd like to order through No Dinx. These products can range from vehicle graphics to business cards to banners or signs or to stickers and more. We do not provide our finished artwork to any competing businesses, however if there is a product that we don't produce we do offer the design files to be released for a charge of $100 per hour for the amount of time that was invested by our design staff on the creation of your artwork.

Subtotal	$351.20
Shipping:	$0.00
Total	$351.20
Pmt Applied	$351.20
Balance Due:	$0.00

Hi Pat, January 27, 2020 2:33 PM

Here are the prices you requested.

1. "Art on the Go" map - 2.500 copies $1420.00
5,000 copies $1755.00

2. "Art on the Go" Rack Card - 5,000 cards $1220.00

3 Artist Bios - on 100# gloss text - $230.00.

Let me know if you have any questions.

John

On Thu, Jan 23, 2020 at 3:34 PM <spark@peak.org> wrote:

Hi John, Gallery Calapooia is going to be either reprinting or printing the following 3 documents. Can you give us three separate quotes - one for each printing job?

1. "Art on the Go" map of the Galleries from Salem to Eugene. Last year, we had 5,000 made from another printer. It is an accordion folded brochure that was printed on 100 lb Gloss Book. It is 8.5" x 14". It was printed on both sides and the paper is Satin Aqueous. Can you give us a quote for 2,500 and 5,000?

2. Rack cards. Last year we printed 5,000 of these. The size was 4" x 9". They were printed front and back on 100 lb. W/AQ glossy paper. Even though the 100 lb paper is the same weight, the stiffness of the papers is quite different. The rack card is more postcard-like while the map seems less heavy.

3.We want to print new sheets of artist bios for our member to give out about their work. These bios would have a colored picture and some text. They would **not** be printed front and back. Each bio would be a quarter page of 8.5" x 11" paper (with the layout being what we used to call "4 up".) I am not sure of the paper weight, but it is not like regular printing paper. It would be heavier than that. We only want 100 per artist and we have 21 artists.

Thank you, Pat Spark for Gallery Calapooia
541-990-1363

--

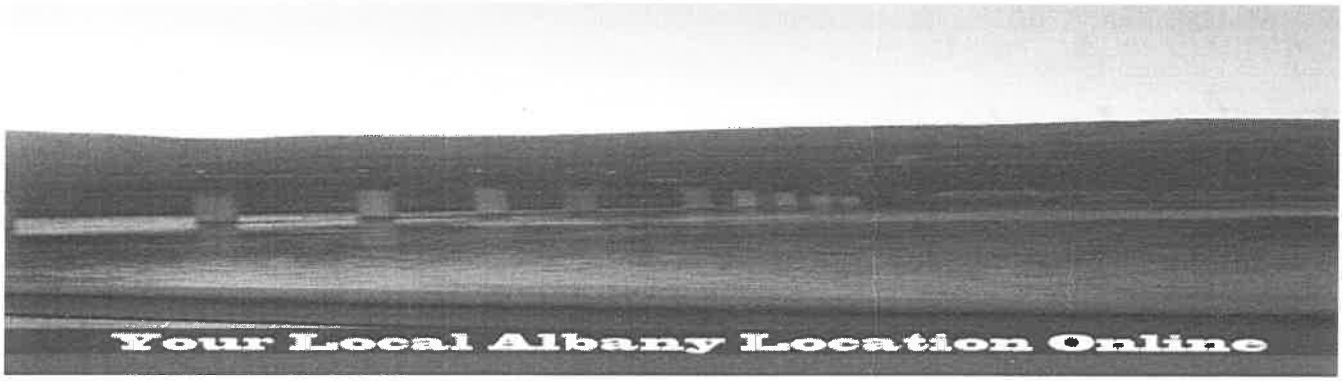
Linn-Benton
Community College

Printing Services
www.linnbenton.edu/printingservices
Main phone: 541-917-4673
Fax: 541-917-4709

Office Hours: 8am - 4:30pm Monday - Friday

print.copy.design

MOREink *For all your printing needs think...more ink!*



January 24, 2020 9:26 AM

Pat,

Thank you for letting me quote this.
I would be sending this to my outside vendor (2 of the jobs) which gives you a savings.

2500 of the Art on the Go would be 575.00, and 5000 would be 903.00
5000 Rack cards would be 425.00
The bios would be done here and would cost 245.00

The first two items would take 10 working days. They are specific about the files sent, so you would have to make sure of those prior to sending them to me. The first is on a 100# gloss text, (don't know the brand name) and can have a UV coating if you wish. The second is on a 16pt gloss with UV coating (shinny). With this vendor we do not get to choose the brand name of the paper.

Let me know if we will be doing this and the time frame.

Thank you.
Mike
info@moreinkalbany.com
541-928-2675

print.copy.design

MOREink *For all your printing needs think...more ink!*

The Franklin Press
COMMERCIAL PRINTING
Serving the Willamette Valley since 1882

January 24, 2020 4:40 PM

Pat,
Thank you for considering The Franklin Press for printing your items.
Listed below are your specifications and costs:

1. **Art on the Go 2,500 = $ 1,365.00 5,000 = $1,662.50**
   8.5x14 100# Gloss Book
   4/4 with Aqueous Coating
   Accordion Fold
2. **Gallery Calapooia Rack Cards 5,000 = $1,137.50**
   4x9 100# Gloss Cover
   4/4 with Aqueous Coating
3. **Artist Bio Sheets 100ea of 21 Names $324.00**
   4.25x5.5 100# Gloss Text
   4/0

We will require 7 to 10 working days for completion after receipt of approved copy.
Regards,
The Franklin Press
541-753-0303
408 SW Monroe Suite 106 (9.37 mi)
Corvallis, Oregon 97333

DISPLAYS2GO

Acrylic Brochure Holder, 4"w, Wall or Tabletop, Business Card Pocket – Clear

- Includes business card pocket for standard size cards.
- Single pocket design to display 4x9, tri-fold literature.
- Crafted from injection molded plastic for a low price point.
-

Wall mounting hole built in for displaying literature on a counter or wall

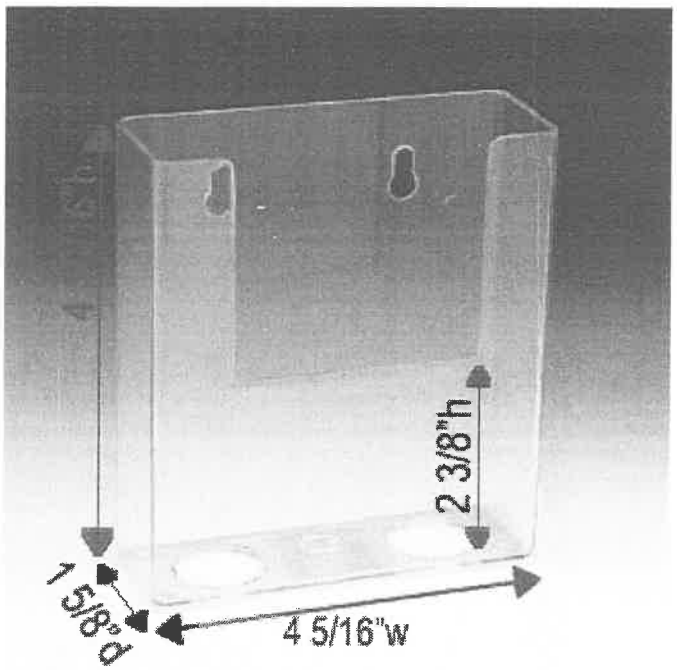
Description

Brochure Holder for 4x9 Literature Includes Business Card Pocket

This brochure holder for 4x9 literature is a dual purpose tri-fold leaflet display. Each unit features an angled back design for countertop use, enabling customers to easily see the presented pamphlets. This holder for 4x9 literature that sits on a counter can also be wall mounted as well. The literature dispensers come with a wall mounting hole on the backside, for users to quickly and easily mount these units at eye-level. Each wholesale brochure holder for 4x9 literature is crafted from injection molded plastic for a low price point. This type of material is an affordable alternative to business card or tri-fold dispensers made from acrylic. The mounts to a wall and includes a business card dispenser. The business card area is designed for standard-size cards measuring 3"w x 2-1/2"h. The single pocket brochure holder for 4x9 literature is designed to hold tri-fold pamphlets. The clear construction of these tri-fold pamphlet holders with business card dispenser enable them to be used within any setting!

Specifications		IN STOCK	
SKU	LDTK40CARD		
Overall Width x Height x Depth	4.5" x 7.9" x 4.1"	**Quantity**	**Price Each (USD)**
Pocket Width x Depth	4.3" x 1.6"	1 - 57	$1.67
Material	Plastic	58 - 239	$1.57
Placement Style	Counter / Tabletop, Wall Mounted	240 - 720	$1.52
Color	Clear	721 +	Request a Quote
Small Pocket Width x Depth	3.6" x 0.625"		
Pocket Type	Multi-Pocket		
Number of Pockets	2		

AFFORDABLE DISPLAY PRODUCTS
Displays | Signs | Holders



4 5/16" Wide Single Pocket Brochure Holders

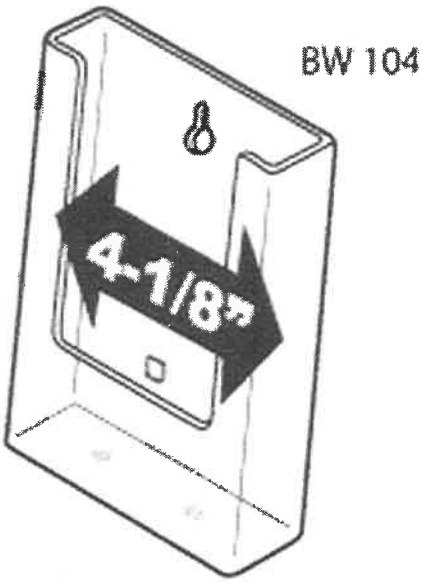
4 5/16w x 4 15/16h x 1 5/8d Countertop/Wall Mount Brochure Holder
SKU#: BPS840CIAX

Quantity	Price
48 – 49	$1.84
50 – 99	$1.78
100 – 249	$1.68
250 – 499	$1.63
500 +	$1.54

These 4 5/16" wide single acrylic brochure holders accommodate all 4" x 9" brochures and can act as wall mount brochure holders. These countertop or wall hanging acrylic brochure displays are a great way to distribute your material on doors, walls and more. Add optional two strips of double-sided tape to mount to any wall which will keep your desktops organized and free of clutter. These cheap single pocket acrylic holders are ideal for advertising on convenience store doors, lobbies, windows and waiting rooms. If single pocket acrylic brochure holders fit your needs, then order these now to meet your cheap brochure holder needs.

Size: 4 5/16"w x 4 15/16"h x 1 5/8"d
Optional: 2 Strips of Loose Tape For Display or Wall Mount
Includes: two key holes for wall mount

clear solutions®
DISPLAYS



Wall Mounted Brochure Holders

- Map or Tri-fold (4-1/8") $2.50

Description

This clear acrylic literature holder is available in three sizes. Designed for wall mounting, this is a great solution for organizing and displaying a variety of information for your customers.

Limited inventory. These displays will be discontinued after current inventory is sold.

Mounting hardware not included.

Clear Solutions Display
73 Monument Road
Hinsdale, NH 03451
603-256-6644

Hi Linda,

Good talking with you just now and thank you for contacting KLCC about underwriting. Underwriting is an excellent way to reach the educated, professional people throughout our listening area. These people are hard to reach using other media. Each week over 95,500 people listen to KLCC. We broadcast in Eugene, Florence, Newport, Roseburg, Bend/Redmond/Sisters, and other areas approximately within a 100 mile radius around Eugene/Springfield.

Attached is the Announcement Guide, Audience Profile (with Broadcast Coverage Area Map), and Rankers for your review. The Announcement Guide shows several examples. Each of the underwriting announcement "spots" are no greater than 15 seconds long. They identify who is providing the funding, the primary products and/or services of the organization, and an address or website. The cost for underwriting varies depending on your budget and the shows you would like to be on. A complete listing of our shows is on our program schedule at klcc.org.

Here is a short overview of our standard rates for the most listened to programs:
Morning Drive 5-10am Mon-Fri $54/spot
Midday News 10am-3pm Mon-Fri $33/spot
Afternoon Drive 3-7pm Mon-Fri $43/spot
Weekend Edition 6-10am Sat-Sun $39/spot
Rotators 5am-11pm Mon-Sun $28/spot
News Rotators 5am-7pm Mon-Fri $39/spot

Give me a call or e-mail to follow up with any questions you may have. The next step is to set a budget and then I can send you some possible underwriting schedules.

Thank you so much,

Hal

--
Hal Hermanson
Underwriting Representative, KLCC 89.7 FM
136 West 8th Avenue . Eugene, OR 97401
541-463-6007 Direct Line
541-463-6000 KLCC Offices
www.klcc.org

Underwriting Guidelines

KLCC reaches your audience with brevity, clarity and impact in a style unique to public radio.

Underwriting announcements are **15-seconds long**. They identify a business or organization and briefly describe their primary goods or services. The Federal Communications Commission (FCC) has established guidelines for clean, elegant announcements that clearly differentiate public broadcasting from commercial advertising.

Crafting an FCC-approved announcement is comprised of three basic components.

Opening: Support for KLCC comes from (business or organization's name)

Middle: A value-neutral description of the underwriter's primary products, services, or events.

Close: Contact information such as website, location or phone number.

Underwriting announcements are regulated by the FCC and must conform to specific guidelines.

Allowed
- Value-neutral descriptions of products and services
- Brand names of products
- Product or service listings that aid in identifying the business by address or website

Prohibited
- Comparisons & endorsements
- Quantitative statements
- Expression of views
- Superlative descriptions
- Price or value information
- Calls to action

Underwriting copy will be mutually approved by the client and KLCC within Federal Communications Commission regulations and station policy. KLCC reserves the right to final approval of all copy.

Examples

- Support for KLCC comes from Jerry's Home Improvement Center, featuring products and advice for home improvement projects. Jerry's is located in Eugene at Beltline and Highway 99, and in Springfield on Olympic Street.
- Support for KLCC comes from The Eugene Symphony. Opening night features Strauss's Blue Danube Waltz and Brahms's Piano Concerto #2 Thursday, September 18th at the Hult Center. Tickets at Eugene Symphony dot org.
- Support for KLCC comes from G. Christianson Construction; a full service design builder crafting custom remodels, additions and new homes in the Corvallis area for 28 years. Online at G Christianson Construction dot com.

136 West 8th Ave. Eugene, OR 97401 klcc@klcc.org **www.klcc.org** | npr T | 541.463.6000 800.922.3682 F | 541.463.6046

88.1 | BEND 88.1 | FLORENCE 88.1 | ROSEBURG 88.1 | REEDSPORT 88.1 | SISTERS 88.1 | NEWPORT 88.1 | COTTAGEGROVE 88.1 | OAKRIDGE 88.1 | RIDDLE

A service of Lane Community College

GALLERY Calapooia

Bicoastal Media Radio Advertising Proposal

$1000 Budget

- 99.9 KRKT FM (Total Cost $575)
  - (25x) :15 second Prime Time commercials per month (6a-7p)
  - 25 Nonprofit Match :15 second commercials per month (Best Times Available)

  OR
  - (14x) :30 second Prime-Time commercials per month (6a-10a, 10a-3p, 3p-7p)
  - 14x Nonprofit Match :15 second commercials per month (Best Times Available)

- 106.3 KLOO FM (Total Cost $425)
  - (25x) :15 second Prime Time commercials per month (6a-7p)
  - 25 Nonprofit Match :15 second commercials per month (Best Times Available)

  OR
  - (14x) :30 second Prime-Time commercials per month (6a-10a, 10a-3p, 3p-7p)
  - 14x Nonprofit Match :15 second commercials per month (Best Times Available)

$500 under Budget

- 99.9 KRKT FM ($276)
  - (12x) :15 second commercials per month (6a-7p)
  - 12 Nonprofit Match :15 second commercials per month (Best Times Available)
- 106.3 KLOO FM ($204)
  - (12x) :15 second commercials per month (6a-7p)
  - 12 Nonprofit Match :15 second commercials per month (Best Times Available)

Total Monthly Cost with both Stations = $480

$230 under Budget (First Friday focus)

- 99.9 KRKT FM only
  - (10x) :15 second commercials (Customer Builder)
    - (10) :15 second ads on schedule day airing hourly (9:20am-6:30pm)
  - 10x Nonprofit Match :15 second commercials per month (Best Times Available)

Total Cost = $230

- 106.3 KLOO FM only
  - (10x) :15 second commercials (Customer Builder)
    - (10) :15 second ads on schedule day airing hourly (9:20am-6:30pm)
  - 10 Nonprofit Match :15 second commercials per month (Best Times Available)

Total Cost = $170

Bicoastal Media, Willamette Valley

KRKT FM, Continuous Cricket Country 99.9 FM, 96.7 FM Salem and 100.5 FM East Linn County is a 100,000-watt contemporary country format with total coverage in Linn, Benton, Lane, Marion, Polk and Yamhill Counties. The core demographic is persons 25-54. KRKT's listener base profiles 55% female to 45% male. It's managed to hold it's position as the #1 station in Linn and Benton counties for the past 30 years by remaining the most promotionally active station in the market. With a total weekly mid-valley audience of over 70,000 people you'd better believe it's not just country, It's CRICKET COUNTRY!!!

KLOO FM, 106.3 Timeless Rock is all about the music-if it's great, we play it. KLOO has an extensive library and isn't afraid to use it! From AC/DC to ZZ Top and everything in between...Tom Petty, Bruce Springsteen, Led Zeppelin, The Beatles and much more. This bad boy is a 100,000 watt flame thrower with total coverage in Linn, Benton, Lane, Marion, Polk, and Yamhill Counties. The core demographic is persons 25-54. They tend to be slightly more affluent and the average listener profile is 55% male to 45% female. This heritage rock station reaches a weekly audience of over 50,000 Mid-Willamette valley residents.

KLOO AM, News Radio 1340, is our "Superstar" talk format, giving you an affordable way to buy Rush, Lars Larson, Michael Savage, Mark Levin and George Noory's Coast to Coast AM. 1340 is also home of Trailblazer basketball, high school sports and OSU women's Basketball. Offering total coverage in Benton, Linn and Marion Counties. KLOO AM 1340 is the home of the discerning news radio listener 25-54 and reaches over 18,000 people on a weekly basis.

KEJO AM 1240, JOE Radio is the flagship station for Oregon State sports! 1240 Joe Radio also features an exciting line up of today's hottest sports talk programs and personalities, like Jim Rome, Dan Patrick and the area's only local sports talk show...The Joe Beaver Show, hosted by Voices of the Beavers Mike Parker & Jon Warren. Other featured programs include Corvallis Knights baseball, Fox Sports Net and local high school sports. Listener profile is persons aged 18-49 and approximately 60% male to 40% female. Weekly audience reach on this incredibly popular sports station is approximately 18,000 people.

KTHH AM, "Comedy 990", because funny can happen at any time. Comedy 990 features short form routines from top comedians like Bill Engval, Ray Romano, Dane Cook, Jerry Seinfield, and many more. It's fast paced, unique, & very entertaining! Comedy 990 is also the broadcast home of Seattle Mariners. Target demographic is P18-44. Weekly audience size is approximately 10,000 people and growing every day!

Radio Gets Results!

2840 Marion St. SE, Albany, OR 97322 541.926.8628

Eads Broadcasting Corporation

36991 KGAL Dr, Lebanon, OR 97355
(541) 451-5425 FAX: (541) 451-5429
e-Mail: rich@kgal.com Mobile: (541) 401-2552

It's All Happening in Downtown Albany

As a business in the downtown Albany area you have an opportunity to help your customers know you're alive, well and open for business – and it can be done with an **affordable**, consistant budget!

Your personal, non-seasonal, generic message of 15-second will be shared with two other non-competing businesses in one 60-second advertisement. All three messages will be "wrapped" in within a memorable musical message welcoming visitors and shoppers to Downtown Albany.

Announcement to be heard on all platforms: KGAL-AM, KSHO–FM & AM, and WillametteValleySports.com	A minimum of twenty announcements per month	Announcements to air between 5am – 12 midnight	Your investment: **$125.00** per month

Enhanced Opportunity

For all businesses who participate in the "Basic Plan" package above, additional 60-second or 30-second announcements are offered at a flat discount rate. These announcements are not required for the "Basic Plan" package and can be used for seasonal, anniversary, or event advertising. These announcements are in addition to those of the "Basic Plan" package and are designed for added impact.

Announcements can be heard on your choice of – or all three: KGAL-AM, KSHO–FM, & KSHO–AM	Announcements To air between 5am – 12 midnight	***Single Station Rates*** Per 60-seconds: $10.00 Per 30-seconds: $8.00	***Combo Station Rates*** Per 60-seconds: $18.00 Per 30-seconds: $15.00

Count me in and keep it going!

_____ Date: _____

92,000+ Weekly Listeners

High Loyalty

Exclusive or 1st Choice of 58% of KLCC Listeners

We reach the audience you want to reach.

89.7 FM NPR for Oregonians

#1 High Income Households

(KLCC Public Radio stations KLCCFtlr Eugene-Springfield MSA, Cume Rating Persons 18+, Mon – Sun 6a-12mid Fall 2015 . Produced by RRC from Data © 2015 Nielsen. Inc. May not be quoted or reproduced without the prior written permission of Nielsen.)

#1 Morning Drive 35+

(KLCC Public Radio stations KLCCFtlr Eugene-Springfield MSA AQH Share Persons 35+, Mon – Fri; 6-10 am, Fall 2015. Produced by RRC from Data © 2015 Nielsen Inc. May not be quoted or reproduced without the prior written permission of Nielsen.)

#1 Afternoon Drive 35+

(KLCC Public Radio stations KLCCFtlr Eugene-Springfield MSA, AQH Share Persons 35+ , Mon – Fri 3pm-7pm, Fall 2015. Produced by RRC from Data © 2015 Nielsen Inc. May not be quoted or reproduced without the prior written permission of Nielsen.)

#1 Weekend Mornings 12+

(KLCC Public Radio stations KLCCFtlr Eugene-Springfield MSA, AQH Share Persons 12+, Sat – Sun 6-10 am Fall 2015 . Produced by RRC from Data © 2015 Nielsen. Inc. May not be quoted or reproduced without the prior written permission of Nielsen.)

92,500 Weekly Listeners

(KLCC Public Radio stations KLCCFtlr Eugene-Springfield, Total Market Cume Persons 12+, Mon – Sun 24 hrs Fall 2015. Produced by RRC from Data © 2015 Nielsen. Inc. May not be quoted or reproduced without the prior written permission of Nielsen.)

#2 Radio Station in Eugene Market 12+ - 9.0 Share

(KLCC; Eugene-Springfield MSA, AQH Share Persons 12+, Mon – Sun 6am-12mid, Fall 2015. Produced by RRC from Data © 2015 Nielsen. Inc. May not be quoted or reproduced without the prior written permission of Nielsen.)

89.7	eugene	90.3	sisters
88.1	bend	90.5	newport
88.1	florence	91.5	cottage grove
88.1	roseburg	91.5	oakridge
89.1	reedsport	103.9	riddle

Contact KLCC today

KLCC
136 West 8th Avenue
Eugene, Oregon 97401
541-463-6000
klcc.org
underwriting@klcc.org

KLCC Listeners

Compared to all US adults, NPR news listeners are:

234%
more likely to **have earned an advanced degree (Masters+)**

140%
more likely to **be in a top management position**

138%
more likely to **earn $75,000+ income**

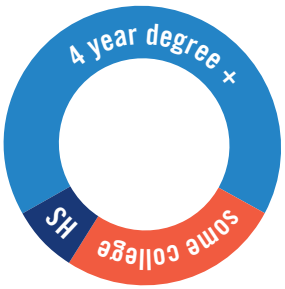
137%
more likely to **be involved in business purchases of $1,000+**

129%
more likely to **have investments of $150,000+**

204%
more likely to **have contributed to an Arts/ Culture non-profit in the past year.**

Educated, Affluent Community Leaders

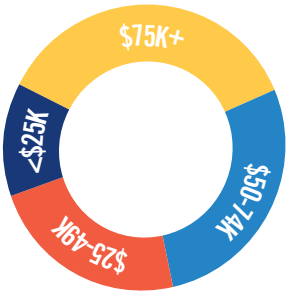
KLCC listeners are almost equally divided by gender (51% female/49% male)



66% 26% 8%

Education

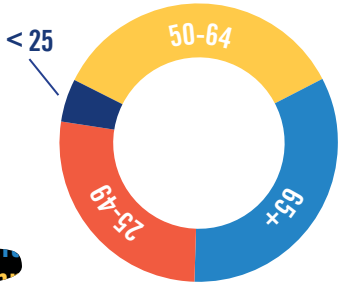
KLCC listeners are highly educated



36% 28% 23% 13%

Income

Nearly two-thirds of KLCC's listeners earn $50K or more



35% 33% 27% 5%

Age

KLCC listeners are mature and world-wise

* source: NPR Audience Insight & Research. Gfk MRI, Doublebase 2013.

KLCC Gets Results

61% of NPR listeners hold a more positive opinion of a company that supports public radio.

54% of public radio listeners prefer to buy products and services from public radio sponsors.

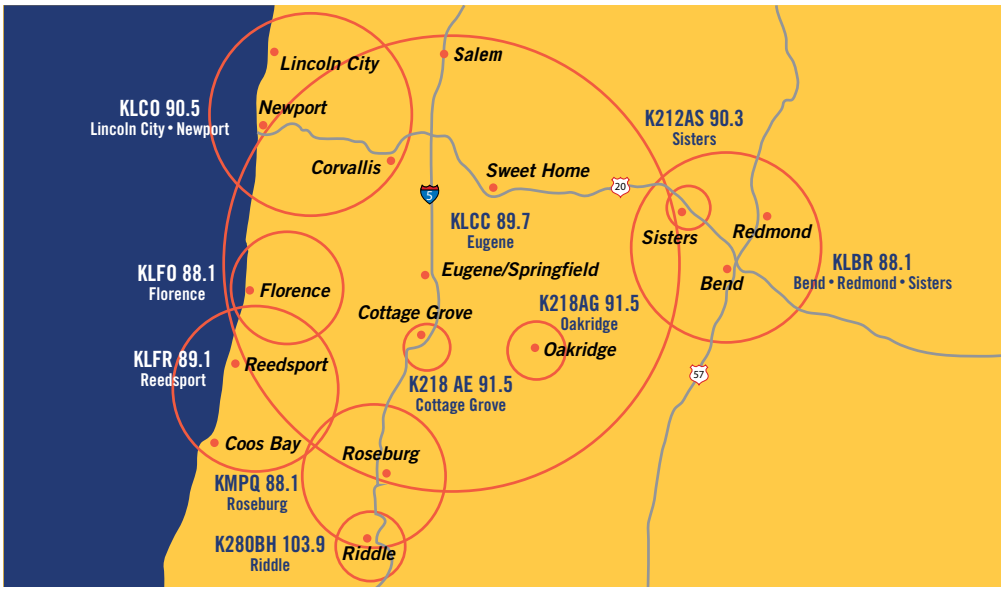
95% of NPR listeners take action in response to something heard on NPR.

(Lightspeed Research, NPR Sponsorship Survey, November 2013)

Programming on KLCC is free of clutter. With an average of only five 15-second messages per hour, there is virtually no listener tune-out. Your message will be heard.

Your KLCC representative will work with you to customize an effective campaign with 15-second on-air announcements and other services.

89.7 FM NPR for Oregonians



We reach the audience you want to reach

Approximately 92,500* people per week listen to KLCC

KLCC listeners are active, curious, and engaged with the world around them. As NPR listeners, they're nearly three times more likely than the average adult to be an "Influential." These are individuals who demonstrate uncommon community engagement, who drive social trends, influence opinions, and create word of mouth for ideas and products.

KLCC listeners are also culturally active. They are more likely than average to attend live performances of music or theater, enjoy fine dining, physical activities, and leisure travel.

* source: KLCC+ Nielsen Eugene-Springfield Fa15 Persons 12+ M-Su 6a-midn

NPR named "Brand of the Year" among News Services in overall Equity among 17 news service brands.

Contact KLCC today

KLCC
136 West 8th Avenue
Eugene, Oregon 97401
541-463-6000
klcc.org
underwriting@klcc.org

Pix Theatre

321 2nd Ave. SW
Albany, OR 97321

PHONE
714-924-0343

EMAIL
rodbignet@outlook.com

WEB
albanypix.com

DATE
January 27, 2020

TO
Gallery Calapooia

DESCRIPTION	QUANTITY	UNIT PRICE	COST
Pix Theatre Slide Advertising January - June 2020	6	$ 50.00	$ 300.00
Six Month Discount	1	$ (30.00)	$ (30.00)
		Total	**$ 270.00**

Advertise on the coolest screen in town

Imagine your ad on the big screen, where hundreds of people will see it each week.

Advertising on-screen at the Darkside Cinema brings your message to our audiences, people who pride themselves in being local shoppers and supporting local events. An average of 750 people come to the theater each week to see one of our films or special events.

The Darkside is open 365 days a year, including all major holidays, with screen ads running in rotation for 15 minutes prior to every film, in every auditorium.

Advertise your event or business here, or show a birthday greeting to surprise your special someone.

Prices: only $100 per 4-week period for businesses, or $80 for non-profit organizations.

Download the 2019 rate sheet (PDF) for details on ad specs, and contact us today to place your ad.

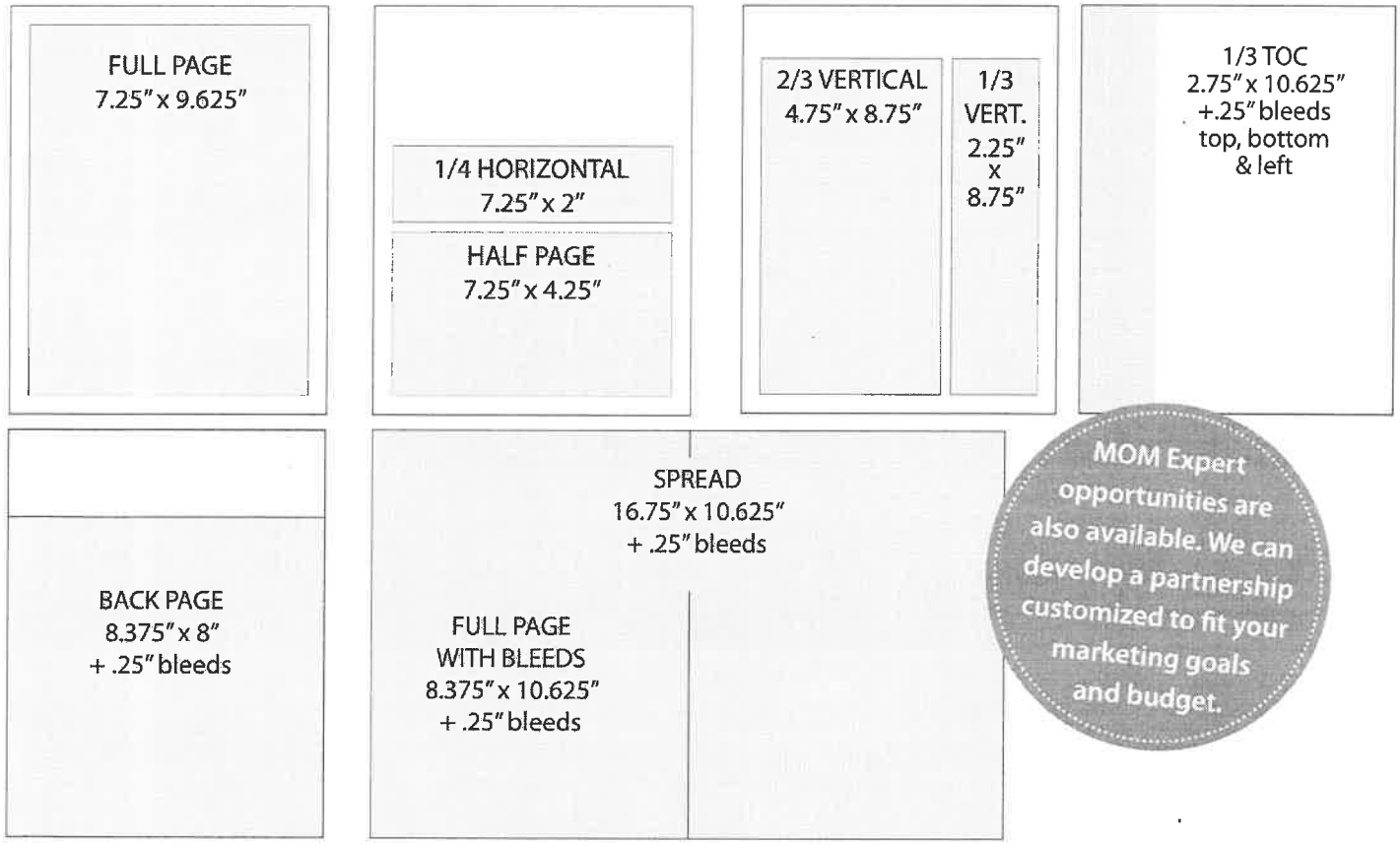
MOM MAGAZINE REAL | LOCAL | MOMS

Ad type	Price per insertion 1 location	2 locations	3 or more locations
Back cover	$2,250	$2,137	$2,025
Spread (two adjoining pages)	$2,250	$2,137	$2,025
Front or back inside cover	$1,800	$1,710	$1,620
Facing Table of Contents	$1,500	$1,425	$1,350
Full page	$1,125	$1,068	$1,012
Table of Contents 1/3 page vertical	$750	$712	$675
2/3 page vertical	$675	$641	$607
1/2 page horizontal	$525	$498	$472
1/3 page vertical	$375	$356	$337
1/4 page horizontal	$300	$285	$270
Insert (provided by advertiser)	$2,250	$2,137	$2,025

Best value: 10% annual contract discount (6 consecutive issues). Full color at no extra charge.

Submit print-ready ads as pdfs. Images (photos, logos, etc.) must be at least 300K and 300 dpi.
Have additional questions about creating or submitting your ad? Contact ads@mommag.com.

Reserve your ad space today. Contact ads@mommag.com.



MOM Expert opportunities are also available. We can develop a partnership customized to fit your marketing goals and budget.

Sunset

PRINT RATE CARD

RATE BASE: 492,000

COVERS:	GROSS RATE
BACK COVER:	$88,400
SECOND COVER:	$88,400
THIRD COVER:	$81,600
COVER 2 / PAGE 1:	$142,800

PAGE SIZE	GROSS RATE
FULL PAGE	$68,000
2/3 PAGE	$56,000
1/2 PAGE	$44,000
1/3 PAGE	$30,000

Alliance for Audited Media
TRANSACT WITH TRUST

These rates and all advertising transactions are subject to the 2020 Advertising Terms and Conditions of Sunset Publishing Corporation. See 2020 ADVERTISING TERMS AND CONDITIONS for additional information including opt-out and upgrade options.

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Willamette Living 2020

CALENDAR

ISSUE	CLOSE DATE	MATERIALS DUE	FOCUS	SPECIAL SECTIONS
FEB/MAR	Jan 1	Jan 8	Health & Wellness	Summer Camps Dentists
APRIL/MAY	March 1	March 8	Veggie Nation	Plant-Based Foods Senior Living
JUN/JULY	May 1	May 8	Best of the Valley	BOTV Winners Home & Garden
AUG/SEPT	July 1	July 8	Hit the Road "One Tank Wonders"	Roadside attractions Spas / Salons
OCT/NOV	Sept 1	Sept 9	The Grandma Guide	Senior Living Valley Pets
DEC/JAN 21	Nov 1	Nov 8	Winter Holidays	Local Shopping Home & Garden

Also printing in 2020

The Welcome Guide - Feb

Home & Garden - Jun

Food & Wine - Oct

(Stand-alone publications)

RATES

Ad Size	1 Issue	3 issues (-10%)	6 Issues (-20%)
1/4 page	392	353	314
1/3 Page	**518**	**466**	**414**
1/2 Page	769	692	615
Full Page	**1465**	**1319**	**1172**

NOTES

Prices are per issue (six issues per year). You may mix and match sizes to complete 6 issue ad agreement. You may also reserve 6 issues over 18 months to qualify for 6 issue rates. We will create your ad for you if you wish.

Get in touch

541-740-9776 | ads@willametteliving.com

Graphic Designer:
rineemerrittdesign dba Rinee Merritt
541.974.2703
rineedesign@me.com

January 25, 2020

Gallery Calapooia
222 First Avenue West
Suite 100
Albany, OR 97321

Attention: Linda Herd

Quote for Graphic Design Services
"Ready-to-print" Newsletter for Gallery Calapooia

Dear Ms. Herd:

Per our discussion, it is my understanding that Gallery Calapooia is interested in obtaining a quote for graphic design services to produce a monthly, ready-to-print newsletter. It is my understanding that Gallery Calapooia would provide all finalized content and images for this newsletter 2 weeks prior to the date the pdf is needed.

Once the materials were obtained, I would provide to Gallery Calapooia, via email or dropbox (or other designated and agreed to service), a ready-to-print pdf no later than 2 weeks after all materials were provided.

My fees to provide this product would be $40.00 per hour. I appreciate the opportunity to provide a quote for services for this project.

Thank you for your consideration,

Rinee Merritt
541.974.2703 | rineedesign@me.com
rineemerrittdesign.com

Grove Media Mill

Graphic & Web Design • Photo Adjustment & Restoration • Technical Services
541-981-7435 • parrishv2@hotmail.com

PRELIMINARY QUOTE

This quote is provided based on limited information about the project. Final costs will be determined after evaluation and consultation with the client.

PROJECT DESCRIPTION

- Graphic Design Services for a marketing campaign
- Conversion of email newsletters into a printable newsletter that can be physically printed.

COST ESTIMATE

- Assumes 8 hours of work each month, hourly rate is $25 per hour.
- TOTAL COST PER MONTH ($25.00 X 8 HRS) = $200.00 per month

Transient Lodging Tax

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016*	2016-2017**	2017-2018***	2018-2019	2019-2020	One Year $ Chg	One Year % Chg
July	68,645.45	68,809.21	82,744.49	96,618.04	111,876.15	125,896.36	111,010.05	112,425.77	103,311.72	(9,114.05)	-8.11%
August	68,557.53	78,856.74	89,406.86	110,011.44	114,332.83	106,873.12	131,655.85	119,099.49	100,987.30	(18,112.19)	-15.21%
September	65,653.56	69,016.77	74,469.33	83,164.03	97,861.83	110,122.26	104,271.11	92,317.41	96,548.77	4,231.36	4.58%
October	55,498.43	61,645.95	64,312.96	72,286.97	76,125.15	93,162.68	83,369.10	81,409.53	78,166.00	(3,243.53)	-3.98%
November	57,134.31	60,753.30	62,534.47	74,514.85	79,613.15	85,240.93	73,260.28	73,604.32	80,240.20	6,635.88	9.02%
December	35,423.51	34,911.37	39,599.78	44,486.10	53,932.72	54,120.51	52,587.61	50,182.44			
January	45,659.69	42,724.35	44,922.02	55,903.92	58,919.86	56,349.85	62,724.49	61,430.49			
February	55,389.50	51,318.07	61,806.67	68,662.88	62,896.53	60,838.71	60,884.51	66,753.37			
March	63,119.11	68,891.63	63,409.76	79,375.19	85,201.86	87,500.17	83,673.45	90,549.20			
April	51,769.12	67,720.46	57,265.44	71,521.12	82,721.83	72,018.47	76,587.29	80,425.19			
May	56,748.69	50,626.32	79,011.81	88,025.19	88,060.19	100,711.47	95,342.43	100,529.84			
June	83,725.00	83,604.98	96,785.47	111,702.54	130,215.62	124,732.70	131,736.52	119,510.00			
Total	707,323.90	738,879.15	816,269.06	956,272.27	1,041,757.72	1,077,567.23	1,067,102.69	1,048,237.05	459,253.99	(19,602.53)	
Yr/Yr Chg	7.61%	4.46%	10.47%	17.15%	8.94%	3.44%	-0.97%	-1.77%			
YTD/YTD Chg											

*June 2015 included an additional $32,146.28 in back payments from online travel companies (OTCs).
**In March 2017, the Albany La Quinta Inn changed ownership to S&K Lodging, LLC.
**In 2017 the Eclipse may have impacted supply and demand for lodging in Albany.
***In 2018, 200 new beds came online in Corvallis.